40 GREAT PLACES TO PROMOTE YOUR EXPERT BUSINESS, CROWD FUNDING PROJECTS, GADGETS OR CROWD FUNDING SERVICE:

Written by Matrix Thompson & Sarika Khambaita For Pamper Me Network (Publishing)

Well, actually it is a bit more than 40 great places plus we have added a really great case study of a first time author and military veteran who pre-sold thousands of copies of his first book totalling more than \$453,803 in pre-orders (using crowd funding). You have to read this success story—and implement the secrets into your own campaigns. You can download it **FREE** of charge by creating a FREE TalkPix account at <u>http://www.fanrewardsnetwork.com</u>. Once you have logged in simply select the download ebooks button to get the free case study.

SUBMIT YOUR OWN SUCCESS STORY & EXPERT BUSINESS:

PMN Publishing has joined forces with Motivation Radio Network interview interview and showcase experts including crowd funding entrepreneurs and vendors. If you have created a similar success story or planning an innovative crowd funding campaign—we want to learn more. Please submit your bio, article and, or news release at http://www.fanrewardsnetwork.com for consideration.



WHERE WILL YOUR CASE STUDY, PROFILE OR RELATE CONTENT APPEAR?

Content we select will appear in any one of or all of the following publications or mediums:

- Better Way To Crowd Fund Directory
- Better Way To Crowd Fund Success Kit
- Motivation Radio Network (either as a podcast or live stream)
- Better Way To Crowd Fund Ebook Series
- Greatest Opportunities Ebook Series
- Pamper Me Network Digital Billboard Network

Our publications are distributed by all the major ebook retailers and are accessible by more than 30,000 global public and private libraries representing millions of readers. You review submission guidelines at <u>http://www.fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=</u>

page&id=106&Itemid=974

Review the size of our marketing network at <u>http://www.fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=page&id=98&Itemid=974</u>

ANYWAY, LET'S GET ON TO THE REASON WHY YOU DOWNLOADED "40 GREAT PLACES TO PROMOTE YOUR EXPERT BUSINESS, CROWD FUNDING PROJECTS, GADGETS OR CROWD FUNDING SERVICE" ...

You should know that PMN Publishing is 100% committed to helping experts including crowd funders, crowd funding stakeholders, book publishers, authors, professors speakers and related stakeholders to identify really cool places to promote their projects, crowd funding campaigns, products & services.

In fact, every day our researchers scour the Internet in search of new sources for you. Whether it is a journalist that seeks to write about your project, or a social influencer that retweets your message(s), our **FREE** guides illustrate sources that can help you.

Read "40 Great Places To Promote Your Expert Business, Crowd Funding Projects, Gadgets Or Crowd Funding Service ". It is a great tool to jumpstart your crowd funding campaign, pre-sell your books or simply enhance your ability to generate media publicity. If you require more sources, just create a PMN / TalkPix account at <u>http://www.fanrewardsnetwork.com</u>. We will provide an even bigger list, weekly updates & promote your initiatives to our own network.

FREE PROMO FROM THE PUBLISHER

PMN Publishing / TalkPix has created several free and affordable services for crowd funding entrepreneurs and social entrepreneurs to promote their crowd funding campaigns pre and post funding. Take advantage of a free listing in the Better Way To Crowd Fund Directory, submit a product release for publication or share a news release with up to 270,000 branded media outlets.

Follow "BetterWayToCrowdFund" on Twitter at <u>http://www.twitter.com/matrixthinker</u> (Add @matrixthinker account to your tweet for a guaranteed retweet) Submit your free listing at <u>http://www.fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=</u> <u>page&id=95&Itemid=974</u>

Review additional submission options at the end of the guide.

BONUS SOURCES

Kickstarter alone has successfully funded over 100,000 crowd funding campaigns. This means there are many, many entrepreneurs in the world in need of post campaign marketing support. We have researched media outlets, social influencers, bloggers, marketplaces and online marketers dedicated to promoting crowd funding campaigns after funding has been received. We have listed some of the sources below. Here are a few of the post crowd funding campaign—gadget marketing sources.

2. Outgrow.me

Outgrow.me is the first marketplace for successfully crowd funded projects. It's a place to discover crowd funded projects currently available for purchase. The marketplace showcase projects from websites like Kickstarter, Indiegogo, and even independently crowd funded projects.

As backers of crowd funded projects, Outgrow.me saw a need to create a long-term home for these incredible products. While platforms like Kickstarter and Indiegogo can be springboards for success, Outgrow.me ensures this success is not shortlived. So whether you're a discoverer or maker, check out Outgrow.me.

If you'd like to submit your successfully funded project for consideration, please complete the form at <u>http://outgrow.me/pages/partner-with-outgrow-me</u>

Learn more about Outgrow.me at <u>http://outgrow.me/pages/about-us</u> Follow Outgrow.me on Twitter at <u>https://twitter.com/outgrowme</u> Follow Outgrow.me on Facebook at <u>https://www.facebook.com/outgrowme</u>

3. GadgetsGo

GadgetsGo sells a variety: big and little gadgets, cool and helpful inventions, electronics and low-tech gifts, boring commercial and industrial equipment, big consumer durables, and other products that you wouldn't think of as a gadget, but are quite innovative in any case. GadgetsGo is now accepting applications to sell innovative products in a variety of categories. For submission guidelines please visit <u>https://gadgetsgo.com/New-Invention-Product-Manufacturer.html</u>

Follow Gadgets Go on Twitter at https://twitter.com/gadgetsgo

4. GadgetFlow

The Gadget Flow is the most powerful product discovery platform on the web, helping you discover, save and buy awesome products. Over 3000 customers use GadgetFlow to generate sales, enhance awareness and reach backers for their crowd funding projects. For product submission please visit https://thegadgetflow.com/submit/

Follow Gadgets Flow on Twitter at https://twitter.com/thegadgetflow

RANDOM TIPS

If you would like to learn more about Crowd Funding and how it can be used to grow your business we encourage you to review the following articles and ebooks:

- Where To Sell Your Successfully Financed Crowd Funding Projects Or Gadgets?
- How To Market Or Finance Your Crowd Funding Projects On A Shoestring
 Budget
- Crowd Funding Is The Next Best Hope For The Caribbean And The Rest Of The Developing World
- <u>Crowd Funding Is The Greatest Con In History Or The Greatest Opportunity -</u> <u>What Do You Think?</u>
- Submit Your Crowd Funding Services For Free Listing In Better Way To Crowd Fund Directory
- <u>Crowd Funding Is The Greatest Con In History Or The Greatest Opportunity</u>
- Social Networking Is The Greatest Con In History Or The Greatest Opportunity
- Who Is Winning The Social Media and Crowd Funding War: The Battle For Good Vs. Evil
- DIY Crowd Funding Opportunity Kit
- DIY Crowd Funding Public Relations Kit
- <u>101 + Websites And Media Outlets To Promote Your Crowd Funding</u> <u>Campaign Or Business</u>

DIY SOURCES

5. #Talk Funding Newsletter

TalkFunding.com is a web blog dedicated to discussing crowd funding events, campaigns and related news. Tweet #TalkFundinghour every Thursday 11am Pacific / 2pm eastern / 7pm UK along with your message for a retweet. Follow Talk Funding at <u>http://www.twitter.com/talkfunding</u> or visit their website at <u>http://www.talkfunding.com</u>

6. Kaitlyn Cain @CauseBoost

Kaitlyn Cain @CauseBoost shares crowd funding campaigns to help raise awareness and connect people with backers. Begin the conversation on Twitter at http://www.twitter.com/CauseBoost

7. Tech Crowd Funding News

Tech Crowd Funding News publishes the latest technology crowd funding news. Add the @techcrowdund to your tweets for a possible retweet or like. Visit the Tech Crowd Funding News Twitter page at <u>https://twitter.com/TechCrowdfund</u>

8. Pamper Me Network

The Pamper Me Network offers a variety of free crowd funding, expert marketing, news release distribution, article distribution, donor recruitment, fan recruitment and retweeting services. You can add your news release, crowd funding campaign, special offer announcements and business listings at http://www.fanrewardsnetwork.com.

9. PRLog

PRLog was founded to help small, medium and large businesses and organizations to enhance their ability to share news releases with select online databases. PRLog currently offers news release distribution services, press room hosting, business directory services and expert directory services. To submit your news release please visit <u>https://www.prlog.org/submit-free-press-release.html#</u>

10. Crowd Funding Promotion Club (Facebook)

Use this Facebook group with 900 members to promote your crowd funding projects. For more information please visit https://www.facebook.com/groups/crowdfundingpromotion/

11. Sociafy

Sociafy is a philanthropic network of over 200,000 individuals that love to support and, or promote good causes. Sociafy markets a free service to social entrepreneurs seeking to leverage Sociafy to enhance awareness of worthy causes. For more information please visit <u>http://www.sociafy.me</u>. Follow Sociafy on Twitter at <u>https://twitter.com/Sociafy</u>

12. BackerDatabase

BackerDatabase analyzes millions of crowd funding campaigns and social media profiles to build the world largest database of crowd funding supporters that you can search, analyse and connect with to assure the success of your campaigns. Get access to the most powerful promotion, optimization & analytical tools. Connect with 600,000+ crowd funding supporters with Backer Database. For more information please visit <u>http://www.backerdatabase.com</u>

13. CoPromote.com

CoPromote is a Network of Publishers recommending one another. Leverage CoPromote to promote your Twitter, Tumblr, YouTube and Vine posts by combining your social reach with other publishers and reach millions of new people. For more information please visit <u>http://www.copromote.com</u>

14. Scriggler

Scriggler is a writing, blogging and debating platform. A place for anyone who wants to write and read on any topic, in any level of detail. Use Scriggler to grow your audience, interact with them and learn who they are, through detailed stats on geography, age groups, gender and more. Scriggler is a very informal place — this is where you can experiment — try new things and see how the audience receives them. For more information please visit <u>https://scriggler.com/</u> or follow on Twitter <u>http://www.twitter.com/DS_Scriggler</u>

15. Crowd Funding Forum

The Crowd Funding Forum is an online forum dedicated to crowd funding issues. The forum discusses multiple topics including crowd funding news, project management tips, general crowd funding questions, equity and real estate crowd funding, subscription crowd funding, rewards crowding and related topics. The forum is free to join and boasts 18,677 members and 34,822 posts. You can join the Crowd Funding Forum by visiting <u>http://crowdfundingforum.com/</u>

Follow the Crowd Funding Forum on Twitter at https://twitter.com/CrowdFundingBB

16. Kicking It Forward

Kicking It Forward (KIF) is an online community formed by Brian Fargo that encourages Kickstarter crowd funders to invest 5% of the profits realized from their successful Kickstarter campaign back into the Kickstarter community. The investment would take the form of support another worthy Kickstarter project. In return for supporting the Kicking It Forward mission, KIF provides a free listing and promotion of your Kickstarter project. For more information please visit <u>http://kickingitforward.org/</u>

To add your project visit <u>http://kickingitforward.org/projects?act=add</u>

17. Crowd Funding PR

Salvador Briggman is the founder of CrowdCrux.com, CrowdFundingPR.com and the KickstarterForum.org. Salavador's soul mission is to bring awesome marketing tips, promotional resources, and proven campaign strategies to new crowd funders. Through its various mediums CrowdFundingPR.com helps crowd funders to share their message promote their crowd funding campaigns to journalists, bloggers, followers, and related stakeholders. In addition, CrowdFunding PR searches the Internet each week to identify campaigns to feature on twitter, facebook, and in weekly newsletters.

To join the Kickstarter Forum please visit <u>http://kickstarterforum.org/</u> To contact Crowd Funding PR please visit http://www.crowdfundingpr.org/ To submit a free press release vist <u>http://www.crowdfundingpr.org/free-press-release/</u>

Follow Crowd Funding PR on Twitter at https://twitter.com/crowdfundingpr_

18. CrowdCrux.com

CrowdCrux.com is a crowd funding blog founded by Salvador Briggman, owner of CrowdFundingPR.com and the KickstarterForum.org. CrowdCrux.com features crowd funding industry news, tips and great campaigns. If you would like to appear on CrowdCrux.com you must submit a news release for possible inclusion.

To contact Crowd Funding PR please visit <u>http://www.crowdfundingpr.org/</u> To submit a free press release vist <u>http://www.crowdfundingpr.org/free-press-</u> <u>release/</u>

Follow CrowdCrux on Twitter at https://twitter.com/CrowdCrux

19. KickstarterForum.org

KickstarterForum.org is a crowd funding forum founded by Salvador Briggman, owner of CrowdFundingPR.com and the CrowdCrux.com. The forum discusses a number of topics including general crowd funding chat, news, tips, campaign statistics, strategies and related content.

To join the Kickstarter Forum please visit <u>http://kickstarterforum.org/</u> Follow the Kickstarter Forum on Twitter at <u>https://twitter.com/kickstartforum</u>

20. Crowdfund Insider

Crowdfund Insider is the leading news and information web site covering the emerging global industry of disruptive finance including crowdfunding and peerto-peer / marketplace lending and other forms of Fintech. Our site provides extensive coverage, and industry leading perspective, from a team of staff writers and leading industry expert contributors from around the world. To quickly submit information directly related to crowd funding please complete the form at <u>http://www.crowdfundinsider.com/submit-a-tip</u>

21. Icrowdnewswire.com

Launched in 2015 by a senior team of corporate communications, news and financial news services executives, iCrowdNewswire is a marketing technology, software and newswire company deploying communications software and technology with key partners in specialized market segments including markets that are largely underserved. These segments include alternative finance and crowd funding, civil society, regulatory disclosure, and global emerging markets. As part of its strategy, iCrowdNewswire licenses software, technology, support and management services, and operational know-how and experience through white-label solutions empowering partners to launch and grow their own communications services units. For more information please visit http://icrowdnewswire.com/

22. Americasrealdeal.com

America's Real Deal finds business projects that it feels will entertain audiences and gives them the opportunity to pitch their products through radio and online video streaming channels. America's Real Deal provides business owners with exposure, mentoring and with the ability to raise capital through equity and nonequity crowd funding. PPM Funding gives radio and television viewers, online consumers, business coaches, private equity groups, investment clubs and accredited investors the opportunity to financially support entrepreneurs, inventors and business owners through donations, purchases and investments. For more information please visit <u>http://www.americasrealdeal.com.</u>

If you are interested in appearing on the show please complete the submission form at <u>http://fund.americasrealdeal.com/join</u>

23. Crowd Funding Focus Magazine

Crowd Funding Focus is the world's first online interactive magazine containing expert opinions from around the globe on the subject of crowdfunding. It is available now in both in the Apple App and Google Play store for download and has versions for easy reading on both the tablet and mobile devices. There are several free issues to check out filled with lots of information covering a full range crowdfunding topics. For more information please visit http://www.crowdfundingfocus.com/magazine/ or e-mail info@crowdfundingfocus.com/magazine/ or e-mail

24. Your Mark On The World Blog

Your Mark On The World is one of three blogs edited by social entrepreneur Devin Thorpe. The other two are MySocialGoodNews.com and YourMarkOnTheWorld.com. Each website covers projects, technology and related ideas that contribute positively to the world. You can follow Devin Thorpe on Twitter at <u>https://twitter.com/devindthorpe</u>

To submit your story idea to Devin Thorpe please complete the form at http://yourmarkontheworld.com/contact/

25. Ross Dawson Blog

Ross Dawson is a futurist, keynote speaker and author of Getting Results from Crowds. Through the Ross Dawson's Blog he explores opportunities for business and society in a hyper-connected world. He maintains a blog at <u>http://rossdawsonblog.com/</u>

Follow Ross Dawson on Twitter at https://twitter.com/rossdawson

26. Crowd Funding Platform Directory

The Crowd Funding Platform Directory is a detailed list of crowd funding platforms. You can review the directory by visiting <u>http://goodcrowd.info/crowdfunding-platform-directory/</u>. If you know of a site that that should be added to the list please e-mail <u>news@devinthorpe.com</u>.

27. FlashFunders

FlashFunders is committed to helping entrepreneurs raise capital for free by connecting startups with investors. Use FlashFunders to manage and execute the entire seed funding process online. For more information visit <u>http://www.flashfunders.com</u>

28. Kickstarter Subreddit

Use this Reddit.com page to submit your crowd funding projects and relevant news. The page also includes helpful crowd funding links. For more information please visit <u>http://www.reddit.com/r/kickstarter</u>

29. CrowdFund It

Crowdfundit.com.au is blog founded by Anna Maguire. The Crowdfund it! blog features regular updates on crowdfunding platforms and advice. If you have recently launched a great crowd funding project and would like to be featured on CrowdFund It! email Anna at <u>anna@digireado.com.au</u>. Anna is always searching for great suggestions for future posts.

You can read the CrowdFund It! Blog at <u>http://www.Crowdfundit.com.au</u> Follow Anna on Twitter at <u>http://www.twitter.com/crowdfunditnow</u>

30. Crowd District

CrowdDistrict provides residents with news about unique and innovative crowdfunding projects. It covers a wide range of genres including fashion, design, technology, humanitarian, food, and various forms of art. We try to help convey to our readers why showcased projects are so special and how they can support them. CrowdDistrict is written with the intent to engage our readers and help give projects better exposure to a great community.

CrowdDistrict is currently accept projects across all platforms whether you are pre launch, seeking funding, or have an update post launch. For guest posts please submit them to jarvis@crowddistrict.com and make sure you put guest post in the title. If you are interested in submitting your project for us to write about, please reach out to us via Twitter or Facebook. If you have neither, we suggest you create one now.

Learn more about Crowd District at http://crowddistrict.com/about-crowddistrict/

Follow Crowd District On Facebook at <u>https://www.facebook.com/CrowdDistrict</u> Follow Crowd District on Twitter at <u>https://twitter.com/CrowdDistrict</u>

31. CrowdFund Fusion

There are many great Crowd Funding sites and crowd funding projects. However, searching the web to identify them all is a big hassle. CrowdFundFusion lets you see crowd funding portals and projects categorized and grouped so you can find what you like quickly and easily - all in one place. If you operate a crowd funding platform and would like to list your website we encourage you to do so. Of course if you would like to feature your crowd funding campaign—you are welcome to submit all relevant projects as well.

Submit a website at <u>http://www.crowdfundfusion.com/submit</u> Request a feature listing at <u>http://www.crowdfundfusion.com/get_featured</u>

32. CrowdingIn

CrowdingIn is a crowd funding online directory. If you operate a crowdfunding platform and would like it featured on the directory please visit <u>http://www.crowdingin.com/contribute</u> for submission instructions.

33. Ayudos Crowdfunding Blog and Community

The Ayudos Crowdfunding Blog and Community is dedicated to helping the Crowd-funding community abroad by directly promoting and sharing Crowdfunding campaigns and projects with those interested in funding and investing great projects. Ayudos is passionate about helping Crowdfunding Campaigns Succeed in and Surpass their Goals. Our services are tailored specifically in assisting crowdfunding projects get more exposure and views thru new media and traditional marketing. If you are interested in sharing your content with Ayudos please visit <u>http://ayudos.com/crowdfunding-marketing-promotionsadvertising/</u>. Follow Ayudos on Twitter at <u>http://twitter.com/_ayudos</u>

34. CrowdFund UK

CrowdfundUk – CrowdfundUk is a blog created by Anne Strachan to support the crowd funding industry. You can begin a discussion with Anner by visiting http://crowdfunduk.org/about-me/. Follow Anne on Twitter at http://www.twitter.com/crowdfunduk

35. Launch and Release

Launch and Release is a blog created by Levi James and Ian Anderson, the coauthors of 100 Music Kickstarters to Learn From. You can begin a discussion with Levi and Ian on Twitter at <u>http://twitter.com/launchrelease</u>. You can get tips on how to launch a music related crowd funding project at <u>http://launchandrelease.com/blog/</u>

36. CrowdFundBeat Magazine

CrowdFundBeat Media International is an online source of news, information, events and resources for crowdfunding. CrowdFundBeat publishes latest news and expert view related to the crowdfunding industry in the UK, USA, Canada, Italy, Germany, coming soon in France and Australia, on a daily basis. If you are interested in submitting your story ideas please email to:

Send your Canadian story ideas to <u>news@crowdfundbeat.ca</u> Send your U.K story ideas to <u>news@crowdfundbeat.co.uk</u> Send your U.S story ideas to <u>news@crowdfundbeat.com</u>

37. Digg.com

Re-founded in 2012, Digg now provides the most relevant and compelling content to millions of users a month. Using proprietary data sources and a crack editorial team, Digg.com cuts through the clutter of the Internet and make sense of the noise so you don't have to. We recommend that you post your crowd funding news release on Digg.com. Create a free account, login and submit your link at http://digg.com/submit

38. TheCrowdCafe

TheCrowdCafe publishes research, data and news on the global crowd investing industry. The blogs primary focus is investment-based crowd funding, including equity, debt and royalty-based marketplaces.

TheCrowdCafe curate guest posts from individuals with unique thoughts, insights and/or experiences and share them with our global community of readers. We don't allow promotional posts, but we do accept submissions from Platforms and Service Providers maintaining they're objective and provide valuable insight to the

community. If you are interested in contributing TheCrowdCafe would love to hear from you. Example topics are as follows:

- Regulations Intrastate Crowdfunding in Michigan; Title III of the JOBS Act is doomed; Nonsense, Title III will work, and here's how; Title III? Reg A+ is the future; Enough with the U.S. already! Here's what's up in Canada.
- Market snapshots Investment Crowdfunding in France—growing at 125% year over year; Equity Crowdfunding in Africa: Who's Who
- Thought pieces How crowdinvesting supports local investing; Solar Crowdfunding: Investing in Change
- A Platform's Perspective Here's what we've learned in our first two years.
- Other These are just a few topics. We're open given it's relevant to investment crowdfunding.

If you are interested in learning more about TheCrowdCafe please visit <u>http://www.thecrowdcafe.com/</u>. You can follow TheCrowdCafe on Twitter at <u>http://twitter.com/jsandlund</u>

39. Crowd101

Crowd101 is a blog founded by Joseph Hogue. Crowd101 encourages individuals or experts to submit a 700 word (plus) article that discusses peer lending, crowd funding, personal finance or a related idea. You can include a short biography about yourself and one link to a website you would like to highlight. All articles submitted will be passed through Copyscape and must be original. For detailed submission guidelines please visit <u>http://www.crowd101.com/submit-an-article/</u>. Follow Crowd101 on Twitter at <u>https://twitter.com/crowd101</u>

40. #Talk Funding Newsletter

TalkFunding.com is a web blog dedicated to discussing crowd funding events, campaigns and related news. Tweet #TalkFundinghour every Thursday 11am Pacific / 2pm eastern / 7pm UK along with your message for a retweet. Follow Talk Funding at <u>http://www.twitter.com/talkfunding</u> or visit their website at <u>http://www.talkfunding.com</u>

EVEN MORE SOURCES FOR YOU

41. George Sky

George Sky will retweet crowd funding projects that include the following hashtags. #Crowdfunding #Equity #Business #Ideas #Blogging #Promoting #mgwv . Follow George Sky at <u>https://twitter.com/SociallyFunded</u> or @SociallyFunded

42. Backercamp

Backercamp is the leading promotion and support service for #Kickstarter and #Indiegogo projects. The service is trusted by more than 4,000+ creators. Follow BackerCamp at <u>http://www.twitter.com/backercamp</u> or @backercamp

43. Tech Crowd Funding News

Tech Crowd Funding News publishes the latest technology crowd funding news. Add the @techcrowdund to your tweets for a possible retweet or like. Visit the Tech Crowd Funding News Twitter page at <u>https://twitter.com/TechCrowdfund</u>

44. 1888pressrelease.com

1888PressRelease.com is a unique free service that allows you to distribute press releases to search engines, newswires and websites to help increase awareness of your crowd funding or related project. To submit your news release please create a new account, login and follow the submission guidelines at http://www.1888pressrelease.com/login.html

45. PR.com

PR.com allows crowd funders and experts to promote literally anything about their business or project in a one stop shop business marketplace. As a cross between a public relations firm and advertising entity, PR.com is a directory of businesses, products and services, a press release distribution service, job search website, and online publication of articles, reviews and celebrity interviews. With a full company profile, each business listed on PR.com have access to powerful lead generation tools as well as gain worldwide and local exposure for all of their announcements. To submit your news release please visit https://www.pr.com/register.php?Submit_silver=Select

GET INTERVIEWED ON PODCASTS FOR FREE RADIO PUBLICITY

Podcasting is becoming mainstream with over 22,000 actively hosted podcasts. In fact, according to the Pew Research Center podcasting has been steadily growing its audience over the past two years. This is largely driven by advances in technology, particularly, the rapid growth in the use of smartphones and mobile devices in addition to the increased ease of in-car listening.

Even more important, the percentage of Americans who listen to a podcast in a month has doubled since 2008, from 9% to 17% by January of 2015. This increased acceptance of podcasting is great news for entrepreneurs, especially crowd funders, who want to maximize their sources for generating media publicity.

BUT WHAT ARE SMART ENTREPRENEURS LISTENING TO?

Well, according to a recent top ten ranking from Sujan Patelⁱ and Inc Magazineⁱⁱ, one of the industry's longest running business journal, the smartest entrepreneurs are listening to the following ten (10) podcasts. They are published in order from 1 to 10: "The Top Entrepreneurs in Money, Marketing, Business and Life", "Entrepreneurs on Fire", "The Tim Ferriss Show", "Smart Passive Income", "Online Marketing Made Easy With Amy Porterfield", "ProBlogger Podcast", "The James Altucher Show", "Mixergy", "The #AskGaryVee Show" and "Perpetual Traffic".

Many of these podcast hosts are covering experts that have embraced crowd funding to create amazing success stories including John Lee Dumas whom has appeared on multiple podcasts. You are encouraged to add each podcast influencer to your social media list, begin a conversation and follow our instructions for getting on air interviews.



The Top Entrepreneurs in Money, Marketing, Business and Life, Hosted By Nathan Latka

Hosted by Nathan Latka, a 25 year old software entrepreneur who has driven over \$4.5 million in revenues, the "The Top Entrepreneurs in Money, Marketing, Business and Life" Podcast features a variety of cutting edge business topics. Listen to the podcast to hear from the world's TOP entrepreneurs. Learn how much they sold last month, how they sold it and what they are selling. If you are interested in being the subject of a future episode e-mail <u>nathanlatka@gmail.com</u>.

If you wish to learn more about Nathan Latka visit <u>http://www.NathanLatka.com</u> Follow Nathan Latka on Twitter at <u>https://twitter.com/NathanLatka</u> Listen to the Podcast at <u>https://itunes.apple.com/us/podcast/ep-185-blab-goal-is-7-week/id1023761733?i=361322272&mt=2</u>



Entrepreneurs on Fire, Hosted By John Lee Dumas

Seven days per week, John Lee Dumas, the host of EOFire interviews today's most successful Entrepreneurs. To date he has interviewed over 1,300 entrepreneurs including Pat Flynn, Seth Godin, Tim Ferriss and Gary Vaynerchuk. Listen to EOFire to access actionable advice during your daily commute, workout, or 'me' time, JLD. Each episode details the journey of a successful Entrepreneur who shares his or her worse Entrepreneurial moment and lessons learned. After each episode you will learn how the entrepreneur turned his idea into success and how you can apply similar principles.

To be considered for a future episode of EOFire it is best to begin by connecting with John Lee Dumas of Twitter at <u>https://twitter.com/johnleedumas</u> Listen to EOFire Podcast at <u>https://itunes.apple.com/us/podcast/entrepreneuronfire.com-inspiring/id564001633</u>

Learn more about EOFire at http://www.eofire.com



The Tim Ferriss Show, Hosted By Timothy Ferris

Timothy Ferris has been listed as of Fast Company's "Most Innovative Business People", Forbes Magazine's "Names You Need to Know," and is the 7th "most powerful" personality on Newsweek's Digital 100 Power Index for 2012. He is an angel investor/advisor (Uber, Facebook, Twitter, Evernote, and 20+ more) and author of the "The 4-Hour Workweek", "The 4-Hour Body" and the "The 4-Hour Chef".

Tim's podcast, the Tim Ferris Show, focuses on deconstructing world-class performers from eclectic areas (investing, chess, pro sports, etc.), digging deep to find the tools, tactics, and tricks that listeners can use. The Time Ferris show is often ranked #1 across all of iTunes (also iTunes' "Best of 2014" and "Best of 2015") and has exceeded 50,000,000 downloads. His episode with Jamie Foxx was voted "Podcast Episode of the Year" in 2015. His blog is one of Inc. Magazine's "19 Blogs You Should Bookmark Right Now", and it has been ranked #1 on the Top 150 Management and Leadership Blogs list, based on Google PageRank, Alexa traffic ranking, Bing results, Technorati authority, Feedburner subscribers, and PostRank. Tim's Twitter account was selected by Mashable as one of "5 Must-Follow Twitter Accounts for Entrepreneurs," a list including Richard Branson, Mark Cuban, Marissa Mayer, and Jack Dorsey.

Follow Tim Ferris on Twitter at <u>https://twitter.com/tferriss</u> Listen to the Tim Ferris Show at <u>https://itunes.apple.com/us/podcast/sam-harris-on-daily-routines/id863897795?i=346655362&mt=2</u> Learn more about Tim Ferris at <u>http://www.fourhourworkweek.com/</u>



Smart Passive Income, Hosted By Pat Flynn

Smart Passive Income is a podcast is hosted by Pat Flynn. Each week, Pat shares online business and blogging strategies, income sources and killer marketing tips and

tricks with individuals that wish to get ahead of the curve with their online business or blog. As a listener you will discover how to create multiple passive income streams that work just for you. Automation, outsourcing, crowdsourcing, search engine optimization, building authority and trust, niche sites, social media, Facebook, Twitter, YouTube, Podcasting, eBooks, online courses, and affiliate marketing are a few of the topics discussed on the podcast.

If you are an entrepreneur with a question and wish to appear on air, please visit <u>http://www.smartpassiveincome.com/ask-pat/#question</u> for instructions on how to submit your questions. You can listen to Smart Passive Income at <u>https://itunes.apple.com/us/podcast/spi-174-how-to-invest-passive/id383084001?i=349470301&mt=2</u>

Learn more about Pat Flynn at <u>http://www.smartpassiveincome.com/</u> and follow him on Twitter at <u>https://twitter.com/PatFlynn</u>



Online Marketing Made Easy, Hosted By Amy Porterfield

Amy is a social media strategist and co-author of "Facebook Marketing All-In-One for Dummies". Through the "Online Marketing Made Easy" podcast and related mediums Amy helps entrepreneurs across industries establish strategies to maximize the power of social media and increase the success of their online marketing efforts. Amy shows you exactly how to monetize your online marketing and blogging efforts using her own tested, ACTIONABLE lead generation strategies. Each episode of "Online Marketing Made Easy" will introduce new secrets you can implement to successfully launch and promote a new program, grow your email list, get more leads, build your authority, turn your customers into raving advocates OR simply find the time (and mindset!) to rock your social media and content marketing. From creating an online course to video marketing, webinar recording, Facebook, Twitter, Pinterest, YouTube, new content creation (including eBooks, guides and cheat sheets) and email marketing, Amy reveals what works (and what does not).

You can follow Amy Porterfield on Twitter at <u>https://twitter.com/AmyPorterfield</u> and begin nurturing a relationship.

Review Amy Porterfield's biography at http://www.amyporterfield.com/

Listen to the "Online Marketing Made Easy" Podcast at <u>https://itunes.apple.com/us/podcast/64-backstage-pass-to-my-most/id594703545?i=346194777&mt=2</u>



ProBlogger Podcast, Hosted By Darren Rowse

Hosted by Darren Rowse, the ProBlogger Podcast aims to help individuals to build a better blog. With a mix of teaching, case studies and actionable challenges Darren Rowse will teach you how to create compelling content, find readers for your blog, deepen the engagement you have with readers and how to monetize your blog with multiple sources of income. Blogging since 2002 and earning a living from blogging since 2004, Darren and the ProBlogger Podcast is a must for anyone interested in blogging.

You can follow Darren Rowse on Twitter at <u>https://twitter.com/problogger</u> to begin a relationship.

Review his blogging credentials at <u>http://problogger.com/podcast</u> Listen to the ProBlogger Podcast at <u>https://itunes.apple.com/us/podcast/pb032-can-you-really-make/id1012723880?i=348667937&mt=2</u>



The James Altucher Show, Hosted By James Altucher

James Altucher is a successful entrepreneur, investor, board member, and the writer of 11 books including the recent WSJ Bestseller, "Choose Yourself!" (foreword by Dick Costolo, CEO of Twitter). As the host of the James Altucher Show, James interviews the leading business personalities including Mark Cuban, Tim Ferriss, Arianna Huffington, Seth Godin and Tucker Max and discusses Entrepreneurship, Investing and Health-related issues. As a serial entrepreneur, James has founded and sold several companies for eight figure exits. He serves on the board of a billion revenue company, has written for the Financial Times, the New York Observer, and over a

dozen popular websites for the past 15 years. He has managed several hedge funds, venture capital funds, and is a successful angel investor in technology, energy, and biotech. James's eclectic background mixes with the fact that he has also lost all his money, made it back, lost it, made it back several times and openly discusses how he did it in his columns and books.

The James Altucher Podcast is distributed by Stanberry Radio. You can listen to the Podcast at http://www.stansberryradio.com or <u>https://itunes.apple.com/us/podcast/aa-ep-313-get-mit-education/id794030859?i=347968555&mt=2</u>

You can follow James on Twitter at https://twitter.com/jaltucher



Mixergy, Hosted By Andrew Warner

Hosted by serial entrepreneur Andrew Warner, the Mixery "Learn from Proven Entrepreneurs" draws on interviews with over 1,000 entrepreneurs to determine what makes business founders and thought leaders. Andrew leverages his own personal experience which included the founding of a business that reached \$30+ million in annual sales to help listeners to avoid some of the mistakes he made in his career. He couples his own personal insights with tips from guests that include Drew Houston (Dropbox), Neil Patel (Quick Sprout), Jason Calacanis (This Week in Startups, Mahalo), Tony Hsieh (Zappos), Tim Ferriss (The Four Hour Work Week), Guy Kawasaki (Reality Check), Seth Godin (Best-selling author), Paul Graham (Y Combinator), Noah Kagan (AppSumo), Andrew Mason (Groupon), Barbara Corcoran (Shark Tank), Gary Vaynerchuk (VaynerMedia), Derek Halpern (Social Triggers), Pat Flynn (Smart Passive Income), Jimmy Wales (Wikipedia), Alexis Ohanian (Reddit) and more.

You can follow Andrew Warner on Twitter at https://twitter.com/Mixergy

Listen to the Mixergy Podcast at <u>https://itunes.apple.com/us/podcast/1188-how-to-use-media-to-grow/id348690336?i=349037763&mt=2</u> and learn more about Mixergy at <u>https://mixergy.com/</u>



The #AskGaryVee Show, Hosted By Gary Vaynerchuk

Gary Vaynerchuk builds businesses. Fresh out of college he took his family wine business and grew it from a \$3M to a \$60M business in just five years. Now he runs VaynerMedia, one of the world's hottest digital agencies. Along the way he became a prolific angel investor and venture capitalist, investing in companies like Facebook, Twitter, Tumblr, Uber, and Birchbox before eventually co-founding VaynerRSE, a \$25M investment fund. Today, Gary is the host of the #AskGaryVee Show. Each episode Gary allows anyone to ask questions about marketing, social media, and entrepreneurship. If you are interested in getting on the show simply tweet me your question with #AskGaryVee!

Follow Gary Vaynerchuck on Twitter at <u>http://twitter.com/garyvee</u> Listen to the #AskGaryVee at <u>https://itunes.apple.com/us/podcast/how-i-balance-risk-reward/id928159684?i=348794958&mt=2</u> Learn more about Gary Vaynerchuk at <u>http://www.garyvaynerchuk.com/</u>



Perpetual Traffic, Hosted By Keith Krance, Ralph Burns & Molly Pittman

Perpetual Traffic is a weekly podcast produced by DigitalMarketer and hosted by Keith Krance, Ralph Burns (Dominate Web Media) & Molly Pittman (Digital Marketer). The trio share cutting edge strategies on acquiring leads and sales through paid traffic. In each episode you will discover actionable strategies that can be applied immediately. Listen to real stories from business owners. Find out how they overcame struggles with digital marketing and online advertising. Learn how to make Facebook advertising, YouTube advertising, Twitter Advertising, Google Adwords and LinkedIn Advertising work for your business. Listen to the Perpetual Traffic podcast at https://itunes.apple.com/us/podcast/ep03-facebook-video-ad-game/id1022441491?i=347915788&mt=2

You can follow the hosting trio on Twitter and Facebook at: <u>https://twitter.com/keith_krance</u> <u>https://twitter.com/DigitalMktr</u> <u>https://www.facebook.com/molly.pittman.1</u> Learn more about Digital Marketer at <u>http://www.digitalmarketer.com/</u>

BONUS PODCASTING SOURCES

Ok we are not yet complete. We have some bonus sources & tips for you. If you want even more tips and public relations sources we strongly encourage you to order a copy of "A Better To Crowd Fund Directory". It's only \$29.99 and includes weekly updates of great PR opportunities like those listed below.

Let us do all of the hardwork sourcing radio, podcast & tv guest appearance and hosting opportunities for you—and all you need to do is submit your bio and show up for the interviews.

MAKE IT A TOP PRIORITY TO GET INTERVIEWED ON PODCASTS OR CREATE A PODCAST TO SERVICE YOUR INDUSTRY OR COMMUNITY

In the 20th century terrestrial radio interviews ruled the day. In the 21st century podcasting is the preferable platform for the "crowd funding donor class" most of whom are young and download their news via mobile accessible devices.

To succeed at crowd funding you must recognize the promotional power of podcasting and spend significant amount of time reaching out to podcast producers, talk show hosts, and the podcasting community. In return you will be rewarded with guest expert interviews—and subsequently expanded awareness for your crowd funding projects or expert business, globally.

HOW TO IDENTIFY PODCASTS TO REQUEST GUEST EXPERT APPEARANCE

• Identify podcasts that book guest experts for interviews. This can be done via Google or searching the iTunes podcast library, Stitcher.com, PodcastDirectory.com, PodcastAlley.com or PodBean.com

- The Pamper Me Network offers a free service to identify hosts and show bookers in search of guests (or hosts). This service is free for three months with your purchase of "A Better Way To Crowd Fund Success Kit: The #1 Source For Finding Public Relations & Promo Opportunities For Driving Crowd Funding Success"
- Visit the Podcast website to locate content information for producers and, or podcast bookers as well as their submission guidelines
- Follow Podcast producer on social media (especially Twitter & facebook) and begin a conversation by mentioning them in content that is relevant to their podcast
- Create a news release or story idea pitch and submit to the producer or podcast booker (be sure to follow their submission guidelines). Do not submit pitches that sell your products but rather offer interesting information that educates and, or entertains their audience

PODCASTING GUEST APPEARANCE OPPORTUNITIES FOR EXPERTS

Now that we have established that podcasting is an **EXCELLENT** source for generating publicity you may want to begin your research to identify podcasts appropriate for your crowd funding project. We have listed a number of podcasts that you can get started with including their submission guidelines.

Once you have reviewed the short list you will see that by targeting podcasts you can create an endless wave of publicity for your crowd funding project—if you take the time to target the right hosts and podcasts.

CROWD FUNDING PODCASTS

CROWD FUNDING FOCUS PODCAST

The Crowd Funding Focus is a podcast for individuals that wish to learn the secrets to crowd funding success (or failure) directly from crowd funding creators. To submit your campaign(s) or biography for consideration please visit <u>http://www.crowdfundingfocus.com/contact/</u> or e-mail <u>info@crowdfundingfocus.com</u>. Follow Crowd Funding Focus on Twitter at <u>https://twitter.com/CrowdFundFocus</u>

EXPERT, KNOWLEDGE-BASED & LIFESTYLE PODCASTS

WHOWHATWHY.ORG

Founded by Russ Baker, WhoWhatWhy.org is a not-for-profit organization dedicated to researching controversial topics others will not touch and dig deep to uncover and name the institutions and persons shaping our world. If you are aware of a story of interest that hasn't received coverage feel free to share with WhoWhatWhy.org. WhoWhatWhy.org is also seeking additional podcast producers and hosts who are aligned with its values and approach. For example, why not propose producing a show on the hidden dangers and, or opportunities of the crowd funding industry? Investigate the "success" and "horror" stories of social entrepreneurs that are changing the world.

Responsibilities include identifying and contacting potential guests, conducting interviews, making audio edits and writing related text for the site. If you are interested please e-mail <u>benh@whowhatwhy.org</u>.

Submit story ideas at <u>http://whowhatwhy.org/contact/</u> Follow on Twitter at <u>http://twitter.com/whowhatwhy</u> Listen to Podcasts at <u>http://whowhatwhy.org/category/podcast/</u>

If you choose to create your own Podcast that discusses a topic relevant to your crowd funding campaign you should share it with the top podcast directories and apps. You can begin with the top ten lists below and visit http://www.PodcastPlaces.com to find a complete list.

THIS AMERICAN LIFE

Consistently ranked as the #1 Podcast in the United States, "This American Life" podcast hosted by Ira Glass gives listeners touching, humorous and often unexpected vignettes of life in America. Weekly short stories are an on demand version of the popular radio show and available in Stitcher's Society & Culture station. This American Life is constantly searching for story ideas that might serve as a great documentary.

For submission guidelines please visit http://www.thisamericanlife.org/about/submissions or email story ideas to storypitch@thislife.org. If you story idea is relevant to the show "Serial" email info@serialpodcast.org. Follow on Twitter at https://twitter.com/@ThisAmerLife Follow on Facebook at https://www.facebook.com/thislife Learn more about the show at http://www.thisamericanlife.org/

START-UP NATION PODCAST

With over 96,000 members and millions of monthly pageviews and streams, Startup Nation has inspired, educated and consistently attracted entrepreneurs and small business owners from Main Street America who want to be their own bosses and live the American Dream. Startup Nation has a constant need for expert guest hosts to appear on air.

Submit your guest appearance request at <u>http://www.startupnation.com/radio/guest-startupnation-radio/</u>

Submit your podcast questions at <u>http://www.startupnation.com/radio/submit-</u> <u>question-hosts/</u> Follow on Twitter at <u>http://twitter.com/startupnation</u> Follow on Facebook at https://www.facebook.com/StartupNation

THE PHILANTHROPIST

The Philanthropist is an Educational and Informational (E & I) Reality TV show that will begin production in 2016. The show's purpose is to inspire an international movement of Philanthropy through an audience of "Crusaders". You can join the crusade at <u>http://www.thephilanthropist.com/contact-us.php</u> Follow the Philanthropist on Twitter at <u>http://www.twitter.com/Join_Crusade</u>

TOUGH TALK RADIO NETWORK

Founded by Tony Gambone the Tough Talk Radio Network is a family owned and operated media company with a specialty in distributing podcast programming. The Tough Talk Radio Network frequently interviews entrepreneurs, small business owners, crowd funders and share useful success tips and strategies.

If you are interested in appearing as a guest on the Tough Talk Radio Network please complete the guest enquiry form at <u>http://toughtalkradionetwork.com/contact-us/</u> Learn more about the Tough Talk Radio Network at <u>http://toughtalkradionetwork.com</u> Create your own Podcast at <u>http://toughtalkradionetwork.com/become-a-host/</u> Follow the Tough Talk Radio Network on Twitter at <u>https://twitter.com/TTRNetwork</u>

ADDITIONAL PODCASTING SOURCES

There are literally thousands of podcast sources. You can conduct your own research by visiting the links below.

Crowd Funding Podcasts

http://crowdfunding.about.com/od/Crowdfunding-Resources/tp/List-of-Top-Crowdfunding-Podcasts.htm

CrowdCrux.com

http://www.crowdcrux.com/top-crowdfunding-podcasts-listen-now/

BlogTalkRadio.com

http://www.blogtalkradio.com/search?q=crowd+funding

TOP TEN PODCASTS TO SUBMIT YOUR PRODUCTS & GADGETS FOR REVIEW

There are literally thousands of media outlets that review the latest crowd funding inspired gadgets, products and services. We have published the top ten as listed by TechHive.comⁱⁱⁱ.

Wired.co.uk Podcast

The Wired.co.uk Podcast with Liat Clark and Katie Collins covers the latest technology, science, business and culture news with a UK focus and an entertaining style for all audiences.

Listen to the Podcast on iTunes at <u>https://itunes.apple.com/gb/podcast/the-wired.co.uk-podcast/id404893471</u> To pitch a story to Wired e-mail <u>submit@wired.com</u> We highly recommend that you visit <u>https://www.quora.com/What-is-the-best-way-to-pitch-a-story-to-Wired-Magazine</u> and read a post by Brandee Barker for tips on how to pitch Wired staff

Spark with Nora Young (on CBC Radio)

Spark is all about tech, trends, and fresh ideas. With an eye on the future, host Nora Young guides you through this dynamic era of technology-led change, and connects your life to the big ideas changing our world right now.

Listen to the podcast by visiting <u>http://www.cbc.ca/radio/spark</u> Submit your story ideas to <u>http://www.cbc.ca/radio/spark/contact</u> If you are interested in pitching a podcast idea to CBC Radio follow the instructions at <u>http://www.cbc.ca/pitch/</u>

LifeHacker Podcast

LifeHacker covers tips, tricks and downloads for getting things done. You are encouraged to send your tips, hacks and how-tos to <u>tips@lifehacker.com</u>.

You can find a general list of editors for LifeHacker at <u>http://lifehacker.com/about</u> If you are interested in writing a guest post for LifeHacker Blog e-mail your submission to <u>submissions@lifehacker.com</u>

Tekzilla

Tekzilla creates and produce all-original weekly and daily episodic community driven programs watched by a super committed, passionate fan base. These shows are 100% HD, and run from under a minute to close to an hour. We develop, nurture and discover the shows and hosts that sit at the center of these new dynamic and rabid communities. Tekzilla hosts are experts not actors, with tremendous influence over their audiences. To get your product reviewed by Tekzilla hosts it is strongly recommended that you connect with them directly on Twitter, engage in a conversation and introduce your project.

You can review a list of Tekzilla hosts at <u>https://revision3.com/hosts</u> including their Twitter page Follow Tekzilla on Twitter at <u>http://www.twitter.com/Revision3</u>

Let's Talk About Tech

Let's Talk About Tech is BBC Radio 5 live's technology and gaming podcast, discussing the world of video games and games culture.

You can download podcasts by visiting <u>http://www.bbc.co.uk/programmes/p02nrxgq/episodes/downloads</u> Share your story on Twitter at <u>http://www.twitter.com/BBC_HaveYourSay</u> E-mail story ideas to <u>haveyoursay@bbc.co.uk</u> or submit your story idea by completing the form at <u>http://www.bbc.com/news/10725415</u>

Full podcast list at <u>http://www.techhive.com/article/2053350/the-10-tech-podcasts-you-must-listen-to-today.html</u>

The Tech Guy Podcast

Hosted by Leo Laporte and distributed by the Premiere Radio Networks, the "Tech Guy" podcasts Guy airs every weekend in over 170 cities in the US and Canada and on America's Talk XM Channel 244. The show discusses technology best practises.

You can review episodes at http://techguylabs.com/episodes

You can submit guest pitches by e-mailing <u>pitches@twit.tv</u> You can request an interview with Leo by e-mailing <u>requests@twit.tv</u>

Engadget

Since 2004, Engadget has exhaustively covered cutting edge devices, the technology that powers them and how they impact our lives. If you got some breaking news to share please share with Engadget using their "Breaking News" form at http://www.engadget.com/about/tips/.

It is also strongly recommended that you connect with Engadget hosts and editors directly on Twitter, engage in a conversation and introduce your project. You can review a list of Engadget hosts at <u>http://www.engadget.com/about/</u>

The Vergecast and Verge Mobile shows

The Verge was founded in 2011 in partnership with Vox Media, and covers the intersection of technology, science, art, and culture. Its mission is to offer in-depth reporting and long-form feature stories, breaking news coverage, product information, and community content in a unified and cohesive manner.

Review a list of Verge editors by visiting <u>http://www.theverge.com/about-the-verge</u> Submit your hot tips by visiting <u>http://www.theverge.com/tip-us</u> Follow the Verge on Twitter at <u>http://twitter.com/verge</u>

NPR: Technology Podcast

NPR: Technology Podcast (RSS) streams exceptionally well-researched interviews on technology. If you are interested in submitting a story idea please visit <u>http://help.npr.org/customer/portal/emails/new</u> and complete the submission form.

TED Radio Hour: How Things Spread

TED Radio Hour explores what makes an idea, a brand, or a behavior catch fire? Each episode typically features TED speakers who explore the mysteries behind the many things we spread: laughter and sadness, imagination, viruses and viral ideas.

You can review previous podcasts by visiting <u>http://www.npr.org/programs/ted-radio-hour/</u>

Submit your story ideas at <u>http://help.npr.org/customer/portal/emails/new</u> and complete the submission form.

DID WE MISS YOUR GREAT RESOURCE?

No worries. TalkPix / PMN publish the Better Way To Crowd Fund ebooks, directories and wire service. We offer you the opportunity to submit your **FREE** listing or post your news release free of charge.

WHERE WILL YOUR POSTS APPEAR?

Once approved all crowd Funding news releases or articles will be permanently stored in our database. Automatically update all internal social media account directly connected to the FanRewardsNetwork.com website. As new users subscribe to our news letters or mailing lists they will have access to your announcements.

TYPES OF PROMO SERVICES WE ACCEPT:

- Great crowd funding marketing and promotional tools
- Free & affordable news release distribution services
- Gadget promotion service and marketplaces
- And related services (<u>click here</u> to recommend)

TYPES OF CROWD FUNDING LISTINGS:

- Crowd funding campaigns (articles, news release and general listings)
- Crowd funding services (any type)
- Crowd funding platform listings
- And related listings (<u>click here</u> to recommend)

SUBMISSION GUIDELINES:

For submission guidelines please visit <u>http://www.fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=page&id=98&Itemid=974</u>

RECOMMEND A CATEGORY:

You can use our automated tool to recommend a crowd funding category. For recommendation instructions please visit http://fanrewardsnetwork.com/index.php?option=com_mtree&view=addcategory&ca t_id=0&Itemid=1084

EXPANDED DISTRIBUTION:

PMN / TalkPix currently updates more than 20,000 databases representing 270,000 media outlets, 2,000,000 social influencers/affiliates and 860,000 journalists. Silver and Gold TalkPix / PMN members have access to our network to share up to 20 crowd funding-related news releases per campaign.

As a member you receive the following guaranteed deliverables:

- Publish Unlimited Text Offers (12 months)
- Add News Release Distribution (500 outlets)
- 20 News Releases Shared
- 3 Custom Social Reward Cards
- Unlimited DIY Social Reward Cards
- Add 1Million Influencer Channel
- Unlimited Retweets (12 Months)
- Unlimited Impressions & Clickthroughs
- Unlimited User Response/Engagement
- Unlimited Banner & Video Impressions
- Selfie Challenge Sponsorship (1 Year)
- Share Revenues Linked To Campaign ID
- Add Clickbank Cross Promo (gift certificates)
- Add ModelMayhem Cross Promotion
- Add Twitter Card Cross Promotion

You can review additional benefits at

http://www.fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=page&id=98&Itemid=974

EARN REWARDS WHEN OTHERS PROMOTE YOUR CROWD FUNDING CAMPAIGN OR THEIR OWN:

PMN / TalkPix allows you to connect to more than 20,000 online databases representing millions of journalists, media outlets, social influencers and online retailers to promote your crowd funding projects. When others see your great project,

respond and then sign-up to use our platform to share their own messages we deposit cash rebates or social rewards into your PMN / TalkPix account.

Get started for as little as \$49.99 per year.

Review advance features at <u>http://www.fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=page&id=98&Itemid=974</u>

Upgrade directly at <u>http://www.fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=page&id=15&Itemid=855</u>

Sign-up for free trial at

http://www.fanrewardsnetwork.com/index.php?option=com_users&view=profile&Ite mid=854

PMN RADIO GUEST APPEARANCE SOURCE SERVICES

If you wish to skip all the "grunt" work involved in researching public relations sources, we recommend signing up for the PMN Radio Guest Appearance (podcast, radio and TV interview) booking service. This service is free for VIP Pamper Me Network members. With the PMN Radio Guest Appearance Service you will receive an email each day with guest expert interview opportunities from real radio, TV, and podcast show producers who are looking for expert guests to interview "on the air". Each e-mail describes the type of guest interviews that radio show, TV producer or podcast hosts are searching for. Respond directly to the show booker.

To order this amazing service please visit <u>http://fanrewardsnetwork.com/index.php?option=com_jmarket&controller=catalog&t</u> ask=show&eid=1940&catid=28&Itemid=1046

Your subscription will include a copy of the "Better Way To Crowd Fund Directory" and weekly updates for 3 months. If you want to continue the subscription for an entire year simply upgrade your Pamper Me Network membership for just \$49.99.

Review membership benefits at <u>http://www.fanrewardsnetwork.com/index.php?option=com_sppagebuilder&view=page&id=98&Itemid=974</u>

ADDITIONAL EBOOKS & SELF-HELP TOOLS BY PMN PUBLISHING

The Pamper Me Network specializes in developing Do-It-Yourself public relations, marketing and crowd funding tools for small business owners and experts. We conduct the research that your publicist would typically perform helping you to save tens of thousands of dollars. Download and read our ebooks today, and begin implementing the strategies you learn IMMEDIATELY.

DIY Crowd Funding Opportunity Kit

The DIY Crowd Funding Opportunity Kit is everything you need to understand and profit from the growing crowd funding industry. The ebook also includes your own crowd funding software license, a long list of crowd funding portals offering affiliate marketing programs, social rewards programs and fund raising services and of course a copy of all ebooks in the "Better Way To Crowd Fund" ebook series.

Order Online at <u>http://fanrewardsnetwork.com/index.php?option=com_jmarket&controller=catalog</u> &task=show&eid=1936&catid=28&Itemid=1046

DIY Crowd Funding Public Relations Kit

The DIY Crowd Funding Public Relations Kit is everything you need to promote your crowd funding campaign. In addition to our series of ebooks, the DIY Crowd Funding Public Relations Kit includes weekly and, or real-time updates of websites, journalists, media outlets, blogs, facebook and google + groups that share and, or cover crowd funding campaigns or news. As part of your subscription we will share one news releases with journalists and social media users (guaranteeing a minimum of 500 social media posts and, or media listings).

Order online at

http://fanrewardsnetwork.com/index.php?option=com_jmarket&controller=catalog &task=show&eid=1937&catid=28&Itemid=1046

A Better Way To Crowd Fund Success Kit: The #1 Source For Finding Public Relations & Promo Opportunities For Driving Crowd Funding Success – WEEKLY UPDATES Receive a copy of "A Better Way To Crowd Fund Success Kit: The #1 Source For Finding Public Relations & Promo Opportunities For Driving Crowd Funding Success" PLUS:

- "Better Way To Crowd" Ebooks
- Weekly Updates Of New Listing (Web & Email)
- Receive Free Business Listing In "Better Way To Crowd Fund" Directory
- Unlimited Retweets Of Post (250 500 Guaranteed Per News Release)
- Receive Free "Campaign Listing" In Directory
- Receive FREE TalkPix Account: Share 10% Of All Revenues For Life

Order online at

http://fanrewardsnetwork.com/index.php?option=com_jmarket&controller=catalog &task=show&eid=1940&catid=28&Itemid=1046

40 Great Places To Promote Your Crowd Funding Projects

"40 Great Places To Promote Your Crowd Funding Projects" is a free list to get you started with your crowd funding project. Use this great resource to evaluate the quality of content that is published in "A Better Way To Crowd Fund Success Kit: The #1 Source For Finding Public Relations & Promo Opportunities For Driving Crowd Funding Success".

Download for free by entering your email address at http://fanrewardsnetwork.com/index.php?option=com_k2&view=item&id=415:sm art-entrepreneurs-listen-to-the-following-podcasts-nathanlatka-johnleedumas-tferriss-sujanpatel

Smart Entrepreneurs Listen To The Following Podcasts

"Smart Entrepreneurs Listen To The Following Podcasts" is a free list to get you started developing your crowd funding and expert promotion strategy. Consider the list as an introduction to "A Better Way To Crowd Fund Success Kit: The #1 Source For Finding Public Relations & Promo Opportunities For Driving Crowd Funding Success". Use it as a guide to evaluate the quality of sources published.

Download for free at <u>http://fanrewardsnetwork.com/index.php?option=com_k2&view=item&id=415:sm</u> <u>art-entrepreneurs-listen-to-the-following-podcasts-nathanlatka-johnleedumas-tferriss-sujanpatel</u>

First Time Author & Military Veteran Raised \$453,803 In Pre-Orders In Just 45 Days To Finance His Book and Expert Business

This ebook is a free case study of John Lee Dumas, a military veteran and first time author who raised \$453,803 in pre-orders in just 45 days to finance his book and expertise business. Consider "First Time Author & Military Veteran Raised \$453,803 In Pre-Orders In Just 45 Days To Finance His Book and Expert Business" as an introduction to "A Better Way To Crowd Fund Success Kit: The #1 Source For Finding Public Relations & Promo Opportunities For Driving Crowd Funding Success". Use it as a guide to evaluate the quality of sources published.

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CROWD FUNDING BACKGROUND EBOOKS:

These ebooks were written to give readers a perspective on the background of the Internet—and crowd funding. They are available free of charge with your Pamper Me Network membership or any Crowd Funding Kit.

Volume I - Social Networking Is The Greatest Con In History Or The Greatest Opportunity

Social Networking Is The Greatest Con In History Or The Greatest Opportunity encourages individuals and small business owners to open their eyes and question the motives of Internet companies, especially social media networks, game developers and crowd funding portals that launch self-serving user-generated content business models. Although the title of the book is provocative, Social Networking Is The Greatest Con In History Or The Greatest Opportunity is an instructional manual for individuals and small business owners that want to share in the bounty that the Internet offers. This book revisits the techniques used by successful Internet companies including Whats App, Facebook, Instagram, Twitter, Google, Linkedin and others to build huge opt-in databases as well as create generational wealth.

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Volume II of The Greatest Con In The History Of The Human Race" ebook series, focuses on the crowd funding industry and encourages individuals and small business owners to open their eyes and question the motives of anyone who is pushing the crowd funding business model.

Drawing from ideas introduced in Volume I (Social Networking Is The Greatest Con In History Or The Greatest Opportunity), Volume II of the Greatest Con In The History Of The Human Race" ebook series is a warning. It highlights the growing disparity and unequal division of the crowd funding bounty—and how backers or donors are being persuaded to support projects for little more than meaningless, short term rewards, when history has proven that crowd funders and crowd funding portals can offer so much more.

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Volume III - Who Is Winning The Social Media and Crowd Funding War: The Battle For Good Vs Evil

Who Is Winning The Social Media and Crowd Funding War: The Battle For Good Vs Evil quickly summarizes the lessons learned in Volume I and Volume II of "The Greatest Con In The History Of The Human Race"—by drawing upon case studies of two of the largest social media networks and their very different approaches to interacting with their users. One social media network designs, implements and deploys collaborative strategies for users that creates opportunities for everyone, and the other develops collaborative strategies to create wealth for a few.

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ABOUT AUTHORS

ABOUT MATRIX THOMPSON

Matrix Thompson is a serial entrepreneur and child of the Internet. Matrix joined forces with the Computer Freelancer Magazine to produce the Internet Marketing Report, long-before the World Wide Web was a popular medium. The publication enjoyed moderate success, until Matrix was recruited by the Computer Freelancer—to begin producing Year2000 computer problem conferences. Thirsty for experience and financial reward Matrix organized over 40 year 2000 computer problem conferences, each generating an average of \$50,000 per event in advertising and gate receipts. Subsequently Matrix Thompson used the proceeds from his successful year 2000 conferences and seminars to set-up CashBack Telecom, Inc to initially provide consulting services to the Telecommunications industry.

Initial clients were Faxmate Inc and Eurotel (Diallog Telecommunications) whom he helped to grow sales revenues from \$40,000 to well over \$200,000 per month. Today, Matrix is a seasoned consultant with specialized interest in developing reseller networks, social media and content distribution systems. He has helped key clients to raise more than \$1.5 million in private and public sector financing, assisted Riverside Worldwide in selling more than \$1.2 million dollars worth of tickets and has drafted content for more than 100 content management systems. In November 2012, Matrix began testing the Matrix 4.0 Social Sharing Rewards Platform with a local restaurant chain (Sunrise Caribbean Restaurant). Within 30 days of project launch the Matrix 4.0 software platform grew food delivery sales from \$0.00 to \$10,000 per month and booked business worth \$200,000 per month. Now it's final beta tests, the Matrix 4.0 platform is now being used by over 100 websites, and 2,000 businesses to generate sales leads, media publicity, improve search engine ranking and build social ambassador networks.

ABOUT SARIKA KHAMBAITA:

Sarika Khambaita is a writer and technology entrepreneur. With a penchant for quickly brainstorming great ideas and organizing teams of developers, marketers and content producers to bring it to market, Sarika Khambaita is a leading social rewards technology expert. Having sold her ItsSarika.com and BeautyOui.com websites and content aggregation business to Matrix Investments Inc, Sarika is now embarking on a new quest to change the world. In partnership with Matrix Investments Inc, Sarika is currently overseeing global rollout of TalkPix and the Change The World Movement . Sarika hopes to create a new generation of social entrepreneurs that embrace social rewards technology and usher in the social entrepreneurial changes pioneered by Google.

CONTACT US:

For more information feel free to e-mail us directly at <u>info@fanrewardsnetwork.com</u> or <u>info@woahmedia.com</u>.

FEEL FREE TO SHARE THIS GREAT RESOURCE IN PDF FORMAT WITH YOUR COLLEAGUES AND HELP US TO GROW THE CROWD FUNDING INDUSTRY.

ⁱ Sujan Patel, Journalist, Inc Magazine, <u>https://twitter.com/sujanpatel</u>

ⁱⁱ Article written by Sujan Patel, Inc Magazine, <u>http://www.inc.com/sujan-patel/the-smartest-entrepreneurs-are-listening-to-these-10-podcasts.html</u>

ⁱⁱⁱ TechHive, <u>http://www.techhive.com/article/2053350/the-10-tech-podcasts-you-</u> <u>must-listen-to-today.html</u>