

Helping Small Businesses Upgrade Their Workflow To Compete In The Era Of AI

# **OUR BUSINESS MODEL**

At the Pamper Me Network, we specialize in providing end-to-end solutions that automate every aspect of leveraging content, such as webinars, podcasts, contests and articles, so that you can compete in the era of AI. Our services are designed to simplify processes, enhance efficiency, and maximize impact.

From hosting and creating content to marketing across third-party networks, onboarding affiliates, and rewarding both users and affiliates, we ensure that your efforts deliver measurable results. *The Pamper Me Network services are designed to combine AI with social rewards technology to leverage webinars, podcasts, contests and affiliate marketing for outreach, sales lead generation, education, fund raising and monetization.* 

### WE OFFER YOU THREE PARTNERSHIP OPTIONS:

- 1. **Teach & Execute:** Learn everything you need to know about AI and Social Rewards, empowering you to execute campaigns affordably and independently.
- 2. **Build & Manage:** Let us handle the heavy lifting—we design, implement, and manage workflows, giving you peace of mind that everything is running smoothly.
- 3. **Research & Recommend:** Gain unlimited access to our curated research on AI vendors, best practices, and events, enabling you to make informed decisions with ease.

### WE CREATE & AUTOMATE SO YOU DON'T HAVE TO

Whether you're pressed for time or need expert guidance, we specialize in harnessing the power of AI agents and chatbots to streamline communication with prospects and customers, enabling seamless engagement and lead management.

Our expertise lies in managing and automating the following processes:

- Content Creation
- Content Monetization & User Reward
- Sales Outreach

- ChatBot Training
- Appointment Booking
- Driving Traffic To Your Shopping Cart

ChatBot Integration

Below is an overview of the comprehensive services we provide to help you achieve your automation goals in the era of AI.

# SERVICES PROVIDED BY THE PAMPER ME NETWORK

The Pamper Me Network offers a wide range of services designed to help you streamline operations, enhance outreach, and maximize engagement. From hosting and content creation to marketing, onboarding, and AI-driven automation, our solutions are crafted to empower businesses and content creators alike. Explore how each service area works together to elevate your brand and drive results:

### 1. Hosting

- **Text and Image Content**: Host and manage text and image-based content on the platform.
- **Podcasts**: Convert documents into in-depth podcasts using AI and professional hosts, host distribute and monetize.
- **Webinars**: Provide a platform for hosting on-demand webinars, automating outreach, guest list management, guest reward and speaker recruitment.

### 2. Content Creation

- Article Generation: Create original, high-quality content for outreach and branding purposes.
- **Newsletter Generation:** Automatically generated and processed newsletters from both manually created and AI-generated content.

### 3. Content Marketing (Outreach)

- **SEO Marketing:** Automatic conversion of webinar listings into SEO-enhanced articles, distributed to 50+ search engines and AI training models, with sharing across multiple AI training datasets.
- **Event Calendars:** Automatically update content to as many as 6,000 event calendars.
- **Podcast Distribution:** Automate distribution to up to 10,000 podcast aggregation websites.

### 4. Guest and Affiliate Onboarding

• **Webinar Promotion:** Promote webinars through affiliates, SEO, event calendars, and more.

- **Guest List & Email List Development:** Automated development of opt-in lists for on-demand webinars from contests, social media outreach, seo, paid media, affiliate and email marketing.
- **Contest Marketing:** Create contests to drive guest and affiliate engagement.
- **Media Buying:** Purchase paid media to support guest, affiliate, and contest onboarding efforts.

### 5. Guest, Affiliate & Advertiser Rewards

- **Social Rewards**: Reward users for engaging with website & content via ad revenue share
- **CashBack Media Buying:** Pamper Me Network operates the world's only social rewards-powered loyalty program, enabling advertisers to earn cashback whenever prospects engage with their ads by opting into offers.
- Affiliate Program: Reward affiliates for promoting PMN projects.

### 6. AI Appointment Setting & Lead Closure

- **Chatbot Integration**: Integrate Chatbots and AI Agents to automate prospect and customer communication.
- **Sales Outreach**: Leverage AI technology to perform prospect outreach on platforms like LinkedIn, Facebook, and more.
- **Chatbot/AI Agent Setup & Training:** Train Chatbots and AI Agents to align with your business needs.

### **GETTING STARTED**

To get started <u>purchase one of our entry level membership packages</u> for up to 12 months of service.

### **CUSTOM MANAGED SERVICES:**

- <u>Click here</u> to contact our support team to request a custom build for your organization or project(s).
- <u>Download</u> our business model and workflow document to see the options.
- <u>Listen</u> to a deep dive podcast that explains our services.
- Join our email list
- Join our Facebook Group
- Join our Linkedin Newsletter
- Join our Linkedin Group

# WHY ARE OUR SERVICES NEEDED?

The rise of AI is transforming the SEO landscape. It's no longer enough to optimize for search engines and social media platforms; you must also ensure that your content is included in the databases used to train AI models. High-quality, relevant content is crucial to being recognized by both traditional search engines and AI-driven systems.

To stay ahead in digital marketing, businesses must:

- Optimize websites using the latest SEO techniques to improve search rankings.
- **Constantly**, create diverse, high-quality content designed to appeal to AI training models.
- Ensure content is accessible in machine-readable formats like XML or JSON to facilitate its inclusion in AI databases.
- Leverage structured data markup to improve visibility in both search engine results and AI-driven applications.
- Utilize conversational SEO by optimizing for voice search & natural language queries.
- Monitor and adapt to evolving AI algorithms to maintain a competitive edge.
- Develop backlinks and partnerships with AI-friendly content aggregators to boost exposure.

By incorporating these strategies, digital marketers can ensure their content remains discoverable in an increasingly AI-driven ecosystem.



# GOOGLE & BING SEARCH RANKING ARE NO LONGER ENOUGH

In the age of AI, ensuring your content is included in key datasets used for AI training is crucial for maintaining visibility and authority. Here are some important databases and platforms where small businesses, event planners, content creators, and digital marketers should aim to have a presence:

### 1. Search Engine Platforms:

- **Google Knowledge Graph:** Optimizing your website and content for structured data to appear in Google's rich snippets and Knowledge Graph.
- **Bing Entity Search API:** Ensuring visibility within Microsoft's search ecosystem, which powers AI applications like ChatGPT and Bing AI.

### 2. Content Aggregators & Data Providers:

- **Wikidata:** A central, structured database that AI models frequently use to train on authoritative information.
- **DBpedia:** Extracts structured content from Wikipedia, often used for AI and machine learning projects.
- **Semantic Scholar:** A critical database for academic and technical content creators.

#### 3. Podcast Aggregators:

• **Spotify, Apple Podcasts, and Google Podcasts:** Hosting high-quality podcasts to ensure they are picked up by AI applications that analyze audio content.

### 4. Event Calendars and Directories:

• **Eventbrite and Meetup:** Key platforms for event planners to distribute events and gain visibility in AI systems indexing event data.

### 5. Social Media Platforms:

- LinkedIn, Facebook, and Instagram: Essential for building a presence, as AI models often use these platforms to analyze trends and user behaviors.
- **YouTube:** A major source of video content training data for AI, particularly for visual recognition models.

### 6. Local Business Directories:

- **Google My Business:** A must for improving visibility in localized AI-based search results.
- **Yelp and TripAdvisor:** Important for businesses in the service and hospitality industries.

### 7. E-Commerce Platforms:

- Amazon, Etsy, and Shopify: Crucial for small businesses selling products, as these platforms are heavily indexed by AI models for e-commerce trends.
- 8. **Open Access Content Databases:** 
  - **arXiv and ResearchGate:** For technical and research-focused content creators, these platforms help ensure your work is included in datasets used by advanced AI.

### 9. AI-Specific Training Datasets:

- **Common Crawl:** An open-access web archive that many AI models use for training. Ensure your content is accessible and compliant with web standards.
- **The Pile:** A collection of high-quality datasets that includes web content, books, and more.

### 10. Open Source Code Repositories:

• **GitHub and GitLab:** For developers and digital marketers, hosting opensource projects ensures inclusion in AI datasets focused on programming and development trends.

By ensuring your content is visible across these platforms, you not only boost your discoverability but also train AI models to recognize your brand, expertise, and authority in your niche.

# **ABOUT US – SIZE OF OUR NETWORK**

As the proud winners of the 2016 York University LaunchYU Entrepreneurial Award and the 2017 YEDI @ Schulich School of Business Entrepreneurial Award, the Pamper Me Network is a trailblazer in the software development, digital marketing and artificial intelligence (AI) space. We're the only organization teaching businesses how to integrate social rewards technology—an award-winning software platform that evolved from Joomla's #1 Points Management Software, AlphaUserPoints—alongside AI technology.

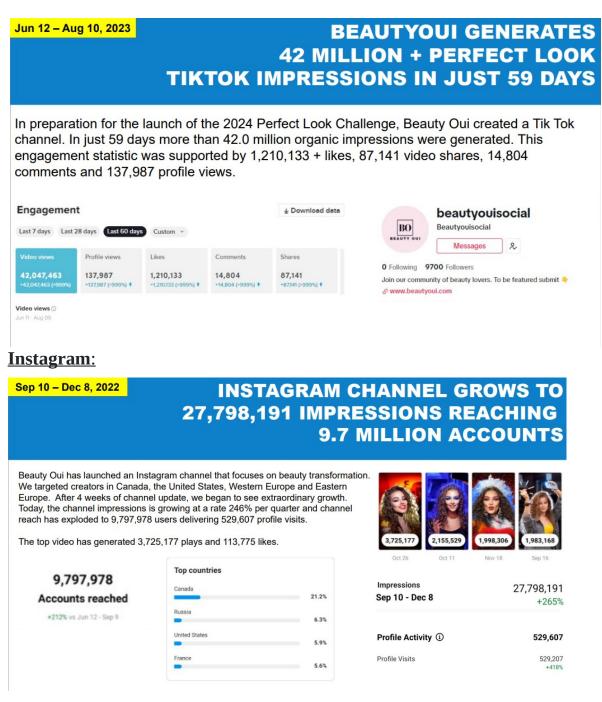
From beauty to content creation, technology, and media, we're rapidly expanding, enabling members to create, build, and earn with AI and social rewards technology. Through strategic partnerships, we help individuals harness the power of AI to drive success across various industries, help content creators to expand into new markets and earn, easier.



### **OUR GROWTH**

In 2022, we joined forces with Beauty Oui to expand our reach to include beauty content creators. In just over two years, we generated over 250 million impressions for beauty experts, including hair stylists, makeup artists & other content creators.

#### <u>Tik Tok</u>:



# **CURRENT CAMPAIGNS:**

Beauty Oui creator branding continues to grow, generating in excess of 10.7 million impressions on Pinterest alone from February to June 2024. We now leverage this channel and others to drive branding and engagements for creators and AI developers alike.

range	Start date	End date	Content type 🚯		
ustom 🗸	01/01/2024	07/06/2024		More filters <b>≵</b>	
Overall perfor Percent changes are con	mance npared to 187 days before the se	elected date range. Metrics upda	ited in real-time except for aud	ience.	
		elected date range. Metrics upda Outbound clicks 🚯	ited in real-time except for aud	ience. Total audience 🕕	Engaged audience 🕕

### EXPANDING BEYOND BEAUTY & CONTENT CREATION

### **Driving AI Innovation & Empowering Small Businesses**

Pamper Me Network has joined forces with AI B2B Inc to create the world's first **social rewards-powered AI community**. Our mission is to educate and empower a new generation of small business owners, enabling them to embrace and integrate AI and social rewards technology into their business strategies.

This revolutionary network is growing at an extraordinary pace, adding **1,949 new members every week** and paving the way for a smarter, more connected future.

### AI Tools & Artificial Intelligence...

Al content or opportunity and how it benefits users. Simply adding a link will almost certainly get your content rejected.

See more

# PART OF A BROADER NETWORK OF 360,000 USERS

The AI community we're building is just one piece of a much larger ecosystem. The Pamper Me Network and AI B2B Inc are part of a broader network of over **360,000 users** spanning entrepreneurs, AI innovators, and small business professionals.

This extensive community connects like-minded individuals, creating opportunities for collaboration, education, and growth. By leveraging the power of social rewards technology, we're empowering our members to not only learn about AI but also benefit from actively sharing knowledge, resources, and tools.

Together, we're fostering a dynamic environment where innovation thrives, and businesses are equipped to adapt to the future of AI-driven solutions.

# Group activity



41 new posts today -4 in the last 28 days

9.8K total members +1949 in last week

# WHAT DOES THIS ALL MEAN FOR YOU?

By retaining the Pamper Me Network, you gain access to a proven platform that combines social rewards technology with cutting-edge AI to amplify your brand's visibility and engagement. Not only can we build a professional, fully customized website for your business, but we can also help market it to our growing audience of Internet users across many disciplines.

With our expertise and a track record of generating millions of impressions, we provide the tools and strategies to grow your audience, monetize your skills, and achieve your goals faster than ever.

### PAMPER ME NETWORK AI & SOCIAL REWARDS POWERED GUEST LIST MANAGEMENT

### HOW DOES OUR PLATFORM WORK?

This system leverages AI to streamline guest list management for events while integrating social rewards to enhance attendee engagement. It uses AI to automate tasks like RSVP tracking, personalized invitations, and guest follow-up, ensuring efficiency and accuracy. Additionally, social rewards incentivize guests to share the event, refer friends, and engage on social media, boosting attendance and online visibility. Ideal for event organizers, the solution simplifies logistics while amplifying marketing reach.

#### **CREATE ACCOUNT:**

Create a PMN Social Rewards account by simply providing your name and email.

ME NETWORK	ACTIVATE YOUR PMN ACCOUNT:
We're the only online platform that combines Al & social rewards to	Enter Your Name:
empower Al enthusiasts, developers, content creators, event planners, non-profits, and the communities they serve.	Enter Your Email:
<ol> <li>Activate Your Wallet: We deposit a \$50 ad rev share.</li> <li>Register Now: We reward you to engage with Al innovations.</li> </ol>	
3 Share & Earn: Share knowledge and earn cash rewards.	Click To Get Started
<ul> <li>Connect &amp; Collaborate: Build value with 1000s of AI experts.</li> <li>Educate Others: Host on-demand events &amp; spread the word.</li> </ul>	
Vendors: Register before Mar 31, '25. Get FREE ads for 12 months.	Submit form. We will create your account, generate credentials & deposit your \$50 ad rev share bonus. Copy & store in a safe place.
O OUR NETWORK O GET LISTED O ADVERTISE	deposit your \$50 au rev share bonus. Copy & store in a sale place.

### **CUSTOM FORM:**

The opt-in registration form can be customized for any project.

Name: Daleia Test Email:	
Email:	
daleiatest@woahmedia.com	
Click To Get Started	
Click to Get Stated	

# CUSTOM FORM CAN BE BUILT INTO A LANDING PAGE:



### WHAT OCCURS UPON REGISTRATION:

Upon registration, several actions take place to ensure a smooth onboarding process for new users. These steps are designed to create the account, assign relevant credentials, and update key stakeholders. The following outlines what occurs during this process:

- 1. A new PMN user account is created.
- 2. A username and password are automatically generated.
- 3. User is automatically logged in and redirected to confirmation page.
- 4. An affiliate or social rewards ID is generated.
- 5. If the user registers through an affiliate URL, credit is assigned to the affiliate.
- 6. The event organizer's guest list database is updated.
- 7. Team management dashboard is updated.
- 8. Advertising revenue share and rewards dashboard is updated.
- 9. The event organizer is notified.
- 10. The website administrator
- 11. Affiliate is notified. If applicable.
- 12. AI sales funnel or chatbot is updated. If applicable. Advance solution.
- 13.User is automated converted into an affiliate.

# **REGISTRATION WELCOME PAGE IS GENERATED:**

On this page guest is given username, password and can copy credentials to their clipboard. After a short time user is redirected to the webinar or can manually select continue to immediately go to the page.

Welcome To The Family	
Thank you for registering! Your credentials are: Username: <b>daleiatest</b> Password: <b>aa97c52733e62984510b176dc55d1e3f</b> Copy your temporary credentials below and store them in a safe place.	
Check your email, including the spam folder, for our welcome message(s). Let's begin earning and saving. Copy Credentials to Clipboard Continue	

This solution is designed to streamline the guest registration, webinar enrollment, notification, and affiliate conversion processes for maximum efficiency.

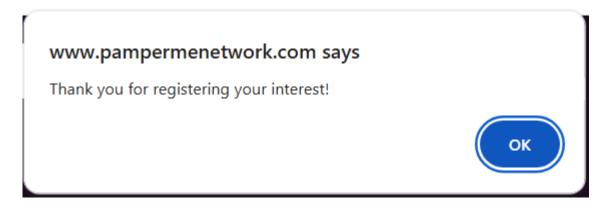
# REDIRECTED TO WEBINAR LISTING AFTER A SLIGHT DELAY

The user is briefly delayed and then automatically redirected to the webinar listing page. During this process, the user is prompted to confirm their interest in participating in the webinar, ensuring they are aware of and engaged with the event details.

Master Forex Trading in 6 Weeks!	
JOIN US FOR A 6 WEEK LIVE ZOOM TRAINING ON UOW TO DEPODUE	xt Prev Share & Earri Upgrade
HOW TO BECOME FOREX TRADER	ACCESS WEBINAR
FROM SCRATCH If not, please share to earn \$1.00 per guest plus up to 70% of tipping, advertising, hosting and membership revenues.	s My Webinars
Profile Video Promo	
ABOUT WEBINAR	
Ready to take control of your financial future? Join expert trader Zowie Samuels for a comprehensive live Zoom training program designed to teach you everything you need to know to start trading Forex with confidence. This 6-week program is perfect for beginners or anyone looking to build a solid foundation in Forex trading. With live instruction and hands-on practice, you'll gain the skills, strategies, and mindset pended to experie the prediction used of the strategies.	WEBINAR DATE & TIME

### **ENROLMENT IS CONFIRMED:**

The system verifies the user's enrolment in the webinar and displays a confirmation message. This message may include event details, next steps, and any additional instructions or resources to prepare for the webinar.



### **USER CAN REVIEW EVENT INFO:**

Once enrolled, the user is directed to a page or section where they can view detailed information about the event, including the date, time, agenda, speaker profiles, and any materials or resources provided for the webinar.

Master Forex Trading in 6 Weeks!			
O Save JOIN US FOR A 6 WEEK LIVE ZOOM TRAINING ON NEW ERA	Next Prev Share & Earn Upgrade		
HOW TO BECOME FOREX TRADER FROM SCRATCH	ACCESS WEBINAR		
Tuesday + Thursdays Jan 14-Feb 20, 2025	My Webinars		
	More Webinars		
Profile Video Promo ABOUT WEBINAR	Speak At PMN Events?		
Ready to take control of your financial future? Join expert trader Zowie Samuels for a comprehensive live Zoom training program designed to teach you everything you need to know to start trading Forex with confidence. This 6-week program is perfect for beginners or anyone looking to build a solid foundation in Forex trading. With live instruction and hands-on practice, you'll gain the skills, strategies, and mindset	WEBINAR DATE & TIME		
needed to succeed in the exciting world of currency trading.	Date of Event Jan 14, 2025 Time of Event 06:00 PM		
ABOUT CREATOR/VENDOR	Recurring Date Recurring Time		

### **USER CAN REVIEW WEBINAR ACCESS INFO:**

The user is provided with essential details on how to join the webinar, including the access link, login credentials (if required), and instructions for connecting to the platform. This ensures they have all the necessary information to participate seamlessly.

WEBINAR	HOST & TYPE	
Zowie Samuels	Webinar Co Host	
Recorded Events	Category Type	Education
WEBINAR	ACCESS INFO	
s Link	https://zoom.us/j/8	1909956334
873775	Webinar ID	819 0995 6334
	Zowie Samuels Recorded Events WEBINAR	Host Recorded Category Type Events WEBINAR ACCESS INFO WEBINAR ACCESS INFO

# EVENT PLANNER, GUEST, ADMINISTRATOR & AFFILIATES GET NOTIFIED VIA EMAIL:

Once a user registers for the webinar, automated email notifications are sent to all relevant parties.

- **Event Planner**: Informed of the new registration to track attendance and prepare accordingly.
- **Guest**: Receives a confirmation email with webinar details, access information, and next steps.
- Administrator: Notified to ensure smooth coordination and platform management.
- Affiliates: Alerted to monitor their performance and track any rewards associated with the registration.

#### **PMN Email Display:**

The Pamper Me Network's email system generates and displays a branded email containing relevant details, such as the webinar title, date, time, access link, and additional resources. This email is personalized for the recipient, whether it's the event planner, guest, administrator, or affiliate, ensuring clear communication and a professional presentation.

Q۲.	Subject	$\star$	From	Date	Size	194
	• Thank you for registering for the Master Forex Trading in 6 Weeks! webinar	$\star$	PMN Rewards Manager	Today 06:14	6 KB	
	New User Has Supported You On PMN Rewards	$\star$	PMN Rewards Manager	Today 06:11	9 KB	P
	<ul> <li>Welcome to Pamper Me Network, Daleia Test</li> </ul>	$\star$	PMN Rewards Manager	Today 06:11	1 KB	
	New User Has Supported You On PMN Rewards	$\star$	PMN Rewards Manager	Today 06:11	З КВ	
	New User Has Supported You On PMN Rewards	$\star$	PMN Rewards Manager	Today 06:11	2 KB	

### **Gmail Display:**

Email message is parsed and sent to the user's gmail account.

🔲 🚖 Ď PMN Rewards Manager	Thank you for registering for the Master Forex Trading in 6 Weeks! webinar - Thank You for Registering! Hello Daleia Test, Thank you for registering to participate in the Master	6:14 AM
🗌 🚖 Ď PMN Rewards Manager	Welcome to Pamper Me Network, Daleia Test - Thank you for registering, Daleia Test! Your username is daleiatest and your password is aa97c52733e62984510b176dc55d1e3f.	6:11 AM
🗌 🚖 Ď PMN Rewards Manager	New User Has Supported You On PMN Rewards - Thank you for inviting a new user to the Pamper Me Network! We've added \$1.00 in cash credits and 10 points to your Social R	6:11 AM

### **USER NOTIFICATION (USER NOTIFICATION):**

The user receives an automated email or on-screen message confirming their registration for the webinar as well as the creation of their Joomla account including login username and temporary password. User can login the change the password at their discretion.

Welcome to Pamper Me Network, Daleia Test D Inbox ×

PMN Rewards Manager via woahmedia.com to daleiatest, info 💌

Thank you for registering, Daleia Test! Your username is daleiatest and your password is aa97c52733e62984510b176dc55d1e3f.

#### **AFFILIATE NOTIFICATION:**

When a user registers, they are automatically enrolled as an affiliate. A \$50 social rewards advertising revenue share is credited to the new user's account. Additionally, \$1.00 is assigned to the affiliate who referred the user, and an updated welcome message is sent to the user and the referring affiliate, confirming their successful registration and the rewards they've earned.

New User Has Supported You On PMN Rewards

PMN Rewards Manager via woehmedia.com

to advertise \*

Thank you for inviting a new user to the Pamper Me Network We've added \$1.00 in cash credits and 10 points to your Social Rewards account. Login to check your current earnings at <a href="https://www.pampermenetwork.com/index.php?">https://www.pampermenetwork.com/index.php?</a> or printing a new user to the Pamper Me Network We've added \$1.00 in cash credits and 10 points to your Social Rewards account. Login to check your current earnings at <a href="https://www.pampermenetwork.com/index.php?">https://www.pampermenetwork.com/index.php?</a> or printing a new user to the Pamper Me Network Com/index.php?
UPGRADE TO CLAIM YOUR SOCIAL REWARDS:
Please upgrade your Pamper Me Network Club Membership at <a href="https://www.pampermenetwork.com/index.php?potion=com\_sppagebuilder&view=page&id=1918/temid=23018/tang=en">https://www.pampermenetwork.com/index.php?potion=com\_sppagebuilder&view=page&id=1918/temid=23018/tang=en</a>
Warm regards,
Pamper Me Network Team

### **GUEST NOTIFICATION:**

The webinar guest who registered receives an email or notification confirming their participation in the event. Additionally, the event organizer's guest list is automatically updated to include the new registrant. The affiliate who referred the guest is notified that they have successfully added a new supporter to their team, ensuring they can track their referrals and rewards.

### Thank You for Registering!

Hello Daleia Test,

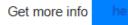
Thank you for registering to participate in the **Master Forex Trading in 6 Weeks!** webinar. The event is scheduled for **Jan 14, 2025** at **06:00 PM / America/Los\_Angeles**. We hope to see you there!

To learn more about our share & earn tool and how you can earn rewards by inviting your followers, please visit the following link:

#### Learn More

#### Planning your own webinar or livestream? Make it on-demand:

- · We will activate our AI Sales Assistant(s) to promote it for life
- · We will pay you social rewards for life (if you promote the event too)
- · We will update dozens of search engines with your event info
- We will update hundreds, even thousands of event calendars, social media groups, and profile
  pages with your event info
- · We will help you recruit affiliates to promote your event, FOREVER



#### About the Event:

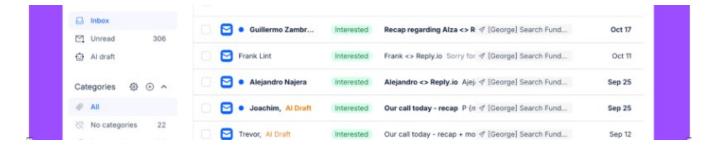
Cost: 0.00

### **OPTIONAL: EVENT PLANNER CAN ACTIVATE MULTI-CHANNEL NOTIFICATION INCLUDING:**

The event planner has the option to activate notifications through multiple channels to reach participants effectively. These channels include:

- WhatsApp: Send messages directly via WhatsApp for real-time communication.
- **Email (Default)**: Use email as the standard notification method for all participants.
- **SMS**: Send text messages for quick updates and reminders.
- **LinkedIn**: Notify participants via LinkedIn for a more professional communication channel.

The event planner can choose any combination of these options to ensure broad coverage and timely updates for all participants.



### **OPTIONAL: EVENT PLANNER CAN ACTIVATE CHATBOT (AI) AUTOMATION**

The event planner has the option to activate AI-powered chatbot automation for enhanced communication with participants. This includes:

• **Telephone**: The chatbot can be set up to handle phone-based communication, providing automated responses, answering inquiries, and managing basic interactions with registrants via telephone calls.

This feature helps streamline communication and ensures timely responses to user queries, even through voice channels.

**DISCLAIMER:** It is recommended that client begins with email notification and then add sms, whatsapp, and, or phone as our upstream providers charge an additional fee per message for non-email communication. Whatsapp, SMS and phone communication are highly effective in generating engagement; however, they should not be utilized for testing until client has proven its business model and is able to convert prospects from shoppers into buyers.

# **GUEST LIST MANAGEMENT:**

Successful outreach leads to user registrations, resulting in growing lists that need effective management. To drive successful conversions, manual communication becomes impractical. The Pamper Me Network provides essential tools to help users manage their guest lists. Additionally, we offer three flexible, automated options for managing and engaging with your guest list through the Pamper Me Network (PMN) platform:

- Download your guest list & manage follow-ups using your preferred email platform.
- Download your guest list & utilize your own AI chatbot to communicate with guests.
- Leave your guest list on the PMN platform and we handle guest list management, communication and reward on your behalf. Services include creation of email newsletter and online contests, AI powered user reward initiatives, set-up of automated AI reminders by email, whatsapp, sms and phone. Fees do apply.

### YOUR GUEST LIST DASHBOARD:

Your guest list dashboard offers a straightforward interface. If you require automated integration with Mailchimp or Beehiiv, or wish to connect with our AI agent or Chatbot, for as little as \$199 per month you can opt for our API integration services. We'll handle the integration and automation process, ensuring you no longer have to worry about manually emailing guests or prospects. With Mailchimp and Beehiiv, your welcome message will be automatically shared, while AI-powered follow-ups will help convert guests and prospects from window shoppers into paying customers.

#### Your Sales Leads

### Logged in Username: matrix User ID: 491

Name	Email	Created At	Project Name	Project Owner
Ra	@gmail.com	2024-08-03 23:39:34	AI Assistants Marketplace	491
Do	ndi@gmail.com	2024-08-06 09:29:29	AI Assistants Marketplace	491
Yo	ng2016@gmail.com	2024-08-06 09:39:26	AI Assistants Marketplace	491
He	naj@gmail.com	2024-08-06 13:42:28	AI Assistants Marketplace	491
Do	ee@gmail.com	2024-08-06 21:04:24	AI Assistants Marketplace	491

# HOW TO SELECT THE RIGHT GUEST LIST MANAGEMENT OPTION

Here are the advantages of each guest list management option offered by PMN:

- 1. Download your guest list and manage follow-ups using your preferred email platform:
  - **Flexibility:** Use tools you are already comfortable with, such as your existing email processor or CRM system.
  - **Control:** Maintain full control over how and when you communicate with your audience.
  - **Customization:** Tailor your email campaigns to align with your branding and messaging style.
  - **Cost:** No additional charge
- 2. Download your guest list and utilize your own AI chatbot to communicate with guests:
  - Automation: Save time by using AI chatbots to automate guest interactions, such as follow-ups, FAQs, and reminders.
  - **Personalization:** Leverage AI capabilities to deliver personalized experiences based on guest preferences or behavior.
  - **Scalability:** Efficiently handle large volumes of guest communication without sacrificing quality.
  - **Cost:** No additional charge
- 3. Leave your guest list on the PMN platform and let PMN handle guest list management on your behalf:
  - **Convenience:** Offload the responsibility of guest communication to PMN's expert team.
  - **Expertise:** Benefit from PMN's specialized knowledge in social rewards, AI-powered outreach, and audience engagement.
  - **Enhanced Engagement:** Take advantage of PMN's tools and strategies to maximize audience interaction, loyalty, and conversion rates.
  - **Cost:** Managed services begin at \$499.99 per month. Contact a PMN representative for a quote.

Each option provides unique benefits, allowing you to choose the approach that best fits your resources, goals, and technical capabilities.

### AFFILIATE & REWARD MANAGEMENT:

Your affiliate management dashboard enables you to automatically manage guest lists converted into affiliates. It provides insights into the number of users who have registered as free members and those who have upgraded to VIP, Silver, or Gold memberships. In addition to tracking free, VIP, Silver, and Gold users, you can quickly access the following panels:

• Reward Pool

• Banners

• More Reports

Review the dashboard here:

https://www.pampermenetwork.com/apps/dashboard3/user\_referral\_report.php

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The rewards dashboard is essential for affiliates to track and estimate their advertising revenue share.

Advertisers can also use the dashboard to forecast the cash-back rewards they can expect when outsourcing media buying to the Pamper Me Network.

# WEBINAR (OR CAMPAIGN DISCOVERY)

Webinar or content discovery refers to the process of ensuring that online content, such as webinars, podcasts, or articles, is easily found by the target audience. This involves optimizing visibility across search engines, social media platforms, and content distribution channels. For digital marketers, investing in webinar marketing and content discovery is crucial as it drives traffic, boosts engagement, and maximizes the return on investment for marketing efforts.

### Why Digital Marketers Should Invest in It:

- 1. **Increased Reach:** Effective discovery strategies help content reach a broader audience.
- 2. **Enhanced Engagement:** Relevant and easily accessible content fosters higher audience interaction.
- 3. **Improved ROI:** The more people discover your content, the greater the opportunity to convert leads into customers.

### **Steps to Ensure Easier Content Discovery:**

- **Search Engine Optimization (SEO):** Use targeted keywords and meta tags to rank higher in search results.
- **Social Media Updates:** Share regular updates and use hashtags to boost visibility across platforms.
- **Event Calendar Listings:** List webinars on popular event platforms to reach a ready audience.
- **Podcast Conversion:** Repurpose webinars into podcasts and list them on podcast aggregators like Spotify or Apple Podcasts.
- Article Creation and Sharing: Write articles highlighting key webinar topics and share them across blogs and social media.
- **Paid Media:** Invest in ads to boost webinar listings on social media and search engines.

### **Other Techniques to Improve Discovery:**

- **Email Campaigns:** Use personalized email outreach to promote upcoming webinars or content.
- **Influencer Collaborations:** Partner with industry influencers to promote content to their audience.

- **Content Syndication:** Share content through third-party websites or platforms to expand reach.
- **Referral Programs:** Encourage attendees to share content by offering incentives or rewards.
- **Engage Niche Communities:** Post in relevant forums or groups to tap into highly targeted audiences.

By employing these strategies, digital marketers can improve discoverability, attract more viewers, and create lasting engagement with their target audience.

### SEO & AI Training Model Optimization

The rise of AI is transforming the SEO landscape. It's no longer enough to optimize for search engines and social media platforms; you must also ensure that your content is included in the databases used to train AI models. High-quality, relevant content is crucial to being recognized by both traditional search engines and AI-driven systems.

To stay ahead in digital marketing, businesses must:

- Optimize websites using the latest SEO techniques to improve search rankings.
- Create diverse, high-quality content designed to appeal to AI training models.
- Ensure content is accessible in machine-readable formats like XML or JSON to facilitate its inclusion in AI databases.
- Leverage structured data markup to improve visibility in both search engine results and AI-driven applications.
- Utilize conversational SEO by optimizing for voice search and natural language queries.
- Monitor and adapt to evolving AI algorithms to maintain a competitive edge.
- Develop backlinks and partnerships with AI-friendly content aggregators to boost exposure.

By incorporating these strategies, digital marketers can ensure their content remains discoverable in an increasingly AI-driven ecosystem.

# ESTABLISH AUTHORITY WITH PMN GOLD MEMBERSHIP

PMN Gold Membership is designed to help you automate the process of training search engines and AI models to recognize you and your company as an authority in your field.

When you upgrade to PMN Gold membership, we automatically execute the conversion process for your webinar listing and update the relevant databases. This ensures your content is optimized and accessible across multiple platforms. Additionally, event planners can engage with PMN to create additional content on a weekly or monthly basis, ensuring the entire system stays fresh and up-to-date. Content creation bundles are available in 5, 10, and 20 article packages to suit your needs.

When you list your webinar in the Pamper Me Network webinar marketplace, we use AI to convert the listing into an SEO-enhanced article. See a sample article here:

<u>https://www.pampermenetwork.com/index.php?</u> <u>option=com\_alphauserpoints&view=creatormanager&id=3963&layout=detailblogfeed&</u> <u>lang=en</u>.

This content is shared with up to 50 search engines and AI training models, including Google, Microsoft Copilot, Bing, Perplexity, ChatGPT, and more, maximizing your visibility. New data end points are being added constantly.



Are you ready to take charge of your financial future? Discover the exciting world of currency trading with the guidance of expert trader Zowie Samuels in the "Master Forex Trading in 6 Weeks" webinar series. Whether you're a beginner or someone eager to strengthen your trading knowledge, this comprehensive program is designed to equip you with the skills and confidence to navigate Forex trading effectively.



# TOO BUSY TO CREATE & MARKET CONTENT? IF SO, OUTSOURCE YOUR CONTENT PROJECTS TO US:

You can easily leverage ChatGPT to create your content and manually update the Pamper Me Network website, while we handle the updates to search engines, AI training models, digital billboards, content marketplaces, affiliates, and email subscribers on your behalf.

Alternatively, you can outsource the entire process to us. We will create the content, update the databases, set up landing pages, integrate opt-in registration forms, and connect your opt-in form to your preferred AI chatbot to automate communication with your prospects.

We will automate the entire flow, allowing you to focus solely on presenting at appointments we book or delivering services to customers that buy online.

Here's a table summarizing the content creation bundles:

Service Package	Brief Description	Price for the Bundle
5 Article Bunale	Create 5 SEO-optimized articles for your webinars and content.	\$500
	Create 10 SEO-optimized articles for your webinars and content.	\$750
20 Article Bundle	Create 20 SEO-optimized articles for your webinars and content.	\$1,000

To fully automate this process, you will need either an AI Agent or a conversational Chatbot. the Pamper Me Network can design, configure, and train your AI Agent or Chatbot to meet your needs.

# AUTOMATICALLY OR MANUALLY UPDATE SEARCH ENGINES:

Keeping your content visible and relevant on search engines is vital for driving traffic. This section explores how you can use tools like Pamper Me Network's submission portal to manually or automatically update search engines, ensuring your website and content remain discoverable. If you cannot wait for our agent to update Bing search engine, you can activate the agent by completing the form at <a href="https://www.pampermenetwork.com/submiturl/bing.html">https://www.pampermenetwork.com/submiturl/bing.html</a>

bing one submission room								
Site URL								
URLs to Submit (one per line)								
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Submit								

### **Bing URL Submission Tool**

### **INDEXNOW:**

IndexNow is a powerful protocol that allows search engines to instantly detect and index changes made to your website. By using IndexNow, you can ensure that updates to your content are quickly reflected in search results, boosting visibility and improving user engagement. If you cannot wait for our agent to update IndexNow, you can activate the agent by completing the form at

https://www.pampermenetwork.com/submiturl/indexnow.html

#### Submit URLs to IndexNow

Enter URLs (one per line):

# **UPDATE WEBINAR MARKETPLACE**

The webinar marketplace is automatically updated upon webinar submission, improving content accessibility for affiliates and students. The content is indexed by search engines and AI training models, enhancing discoverability.

Additionally, submitted webinars are transformed into digital billboards, making them easy to share across social media platforms.

Search the marketplace at <u>https://www.pampermenetwork.com/index.php?</u> <u>option=com\_alphauserpoints&view=creatormanager&layout=findwebinars&lang=en</u>

Find the Latest Webinars & Online Courses									
	Find the lates		ars. Share with your followers and earn \$1.00 per guest p , and hosting revenues. Read details on the event details		tipping,				
	HOW TO BECCURE FROM SCRALD PLONE AND	Master Forex Trading in 6 Weeks!	Join Zowie Samuels for a live Zoom training designed to teach you how to become a Forex trader from scratch. Over six weeks, you'll gain the skills and knowledge to confidently navigate the Forex market.	Date: 1/13/2025	Register				
	remaining management water and and a second hallenges: Entry d Retention	Staffing Challenges Entry and Retention	In this webinar, we delved into one of the most pressing issues organizations face - staffing challenges. Finding and retaining dedicated staff members is essential for any mission-driven organization. Our expert speakers, including Donald Whitehead, Exec	Date: 1/6/2025	Register				
	Interior of the second	Fundraising Strategies – Leveraging Grants and Networks	Sustainable funding is crucial for the success of any veterans' initiative. During this webinar, we will explore effective fundraising strategies, including the art of securing grants and leveraging your network connections. Discover how to ensure your or	Date: 1/6/2025	Register				
		Setting Standards – Establishing	Setting and maintaining high standards for your programs is a must. Join us in this webinar to gain						

The webinar marketplace is crucial as it allows affiliates to search the database for content to share with their followers.

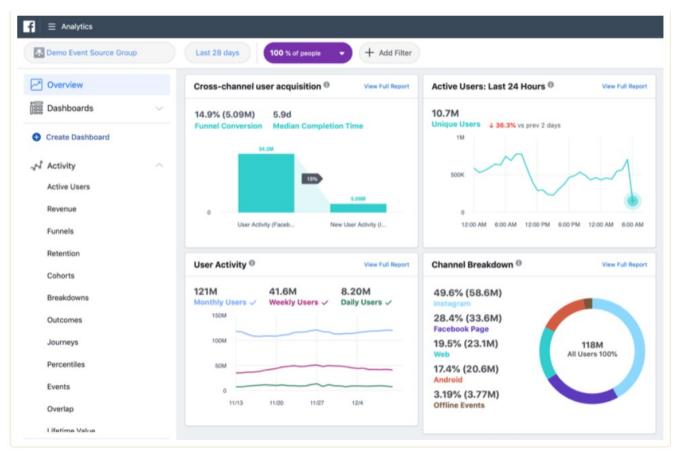
It is also accessible by search engines and AI training models, providing enhanced exposure for your content and outreach campaigns.

# SOCIAL MEDIA BOOSTING & CASHBACK MEDIA BUYING

Organic outreach and affiliate marketing alone may not be enough to drive awareness for your campaigns, including webinars, podcasts, contests, and related initiatives. To amplify your online visibility, the Pamper Me Network recommends targeted social media boosting campaigns designed to expand your reach, increase engagement, and grow your audience.

With social rewards powering your campaigns, you'll earn \$1.00 cashback plus up to 70% of advertising revenue for each prospect who engages with your campaign. This innovative program allows you to reduce your media buying costs to zero. As you build your PMN community, you could accumulate enough credit to offset any media buying fees owed to PMN.

To participate in the program, a minimum media buy of \$1,000 is required, with PMN charging a 15% agency fee.



# **EVENT CALENDAR BOOSTING**

You can maximize attendance and awareness for your events by leveraging boosted calendar listings. This solution is a targeted marketing strategy designed to ensure your events stand out across multiple event platforms and calendars. By utilizing advanced algorithms and SEO-optimized content, your events will gain increased visibility, attracting a broader audience.

With this service, we strategically position your events on up to 6,000 event calendars, ensuring your listings are not only seen but also highlighted to engage potential attendees. This powerful exposure drives higher registrations and increased brand recognition, giving your webinars, podcasts, or other events the attention they deserve. Whether you're promoting an exclusive webinar, podcast series, or a special contest, our event calendar boosting service ensures your content gets in front of the right people at the right time.



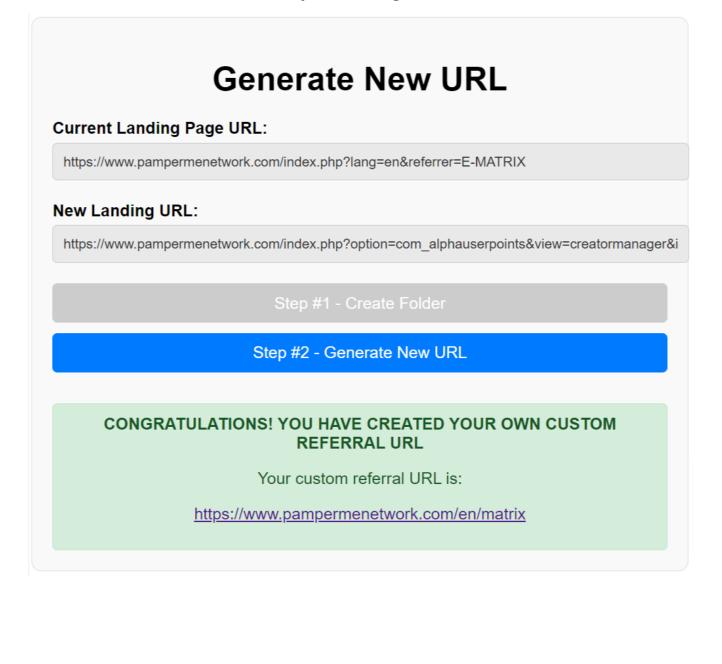
**Disclaimer:** This service is billed by city. To access the entire network, you will be charged based on category and network. For more information or to receive a quote, please contact the Pamper Me Network. Services start at \$500 per project or campaign. This service is eligible for cashback rewards.

# **AUTOMATIC AFFILIATE CONVERSION**

Our platform will automatically convert your guests into affiliates and encourage them to promote your webinar. Additionally, we will share your webinar landing page or marketplace listing with PMN's internal network, with search engines, relevant partners, and social media databases.

### Generate a Custom URL

Once your marketplace listing is complete, generate a custom URL or a standard webinar invite URL embedded with your tracking ID.



# **DEEP DIVE PODCAST CREATION & DISTRIBUTION**

AI technology now enables you to scan any PDF file, Word document, text file, website, or audio file, analyze its content, and create conversational deep-dive podcasts based on the material. These podcasts can be used to educate your audience or distributed across multiple platforms to inform, engage, and captivate your target audience effectively. Here's an example of output generated using this technology:

- How AI and social rewards can help non-profits: https://www.youtube.com/watch?v=jnkirNPkZQ0
- How AI and social rewards can help crowd funders raise money:

https://www.youtube.com/watch?v=fR3h0DdIyGE



The Pamper Me Network can teach you how to use this technology for your own use, create the content from your source material or provide you with the platform to host, market and monetize this content.

COST:

**Training:** Free with VIP, Silver or Gold Membership

Hosting: See hosting section in this document

**Marketing:** Select your marketing option. Some solutions are included in VIP, Silver and Gold membership.

# **CUSTOM BUILD: WEBINAR & PODCAST HOSTING**

The Pamper Me Network offers tailored solutions by setting up essential services on your own VPS or dedicated hosting platform, ensuring full control, scalability, and customization to meet your unique needs. These services are designed to help you create, host, and manage content effectively, driving engagement and building a stronger connection with your audience. We will provide you hardware and bandwidth you need to host your own on demand webinars or stream your deep dive podcasts. In addition, we will also provide you with the following:

- Website and landing page for your Podcast
- Dedicated domain name

Cost:

- Social rewards powered webinar onboard
- AI powered outreach and guest follow-up

### HOW CAN YOU USE THIS SERVICE

With this service, you can host podcasts and on-demand webinars on a dedicated platform, making your content accessible and evergreen. This solution is ideal for organizations aiming to provide educational or entertainment content to their audiences at any time. Your dedicated platform ensures seamless playback, reliable hosting, and easy scalability to accommodate growing demand. It allows for better branding opportunities and integration with your overall marketing strategy.

	Memory							
Disk Space	1,512MB	2,048MB	4,096MB	8,192MB	16,384MB			
	30 GB data transfer	50 GB data transfer	75 GB data transfer	100 GB data transfer	200 GB data transfer			
4GB	28.33 USD	28.46 USD	30.53 USD	38.42 USD	52.81 USD			
6GB	28.97 USD	29.22 USD	31.50 USD	39.38 USD	53.78 USD			
8GB	29.32 USD	29.56 USD	32.06 USD	39.94 USD	54.33 USD			
12GB	30.00 USD	30.24 USD	33.18 USD	41.06 USD	55.45 USD			
16GB	30.86 USD	31.11 USD	34.90 USD	42.53 USD	56.92 USD			
32GB	37.65 USD	37.94 USD	40.10 USD	48.90 USD	62.81 USD			
48GB	44.74 USD	45.03 USD	48.12 USD	53.27 USD	68.70 USD			

Set-up \$500. See per month hosting rate and overage cost below.

These VPS solutions offer a maximum of 32,768 GB in memory, 96 GB of disk space and 10,000 GB of data transfer allowance.

Once you have exhausted disk space, memory and data transfer allowance we highly recommend that you move to a dedicated server. Please contact us for quotes.

We use 'market' pricing. So pricing for a new order will vary in real time based on things like what host servers we have available.

At Dallas you can add extra data transfer allowances from 0.056 USD/GB/month and secondary IPs from 10.50 USD per IP address per month.

# **AUTOMATED LINKEDIN OUTREACH SERVICES:**

Automated LinkedIn outreach leverages AI-powered tools to streamline the process of connecting with your target audience. With this service, you can efficiently grow your professional network, generate leads, and engage potential partners or clients. Here's how it works:

### 1. Automated Campaign Setup

Design and implement LinkedIn outreach campaigns tailored to your business objectives. These campaigns use predefined messaging templates optimized for connection requests, follow-ups, and engagement.

### 2. Targeted Lead Generation

Use advanced filters to identify and reach out to your ideal audience based on location, industry, job title, or other demographics. This ensures you're connecting with decision-makers or prospects who are more likely to convert.

### 3. Personalized Messaging at Scale

Automate connection requests and follow-ups while maintaining a personalized touch. AI technology can analyze profiles to craft messages that resonate with individual prospects.

### 4. Integrated Email Outreach

Combine LinkedIn outreach with email marketing for a multichannel approach, ensuring your prospects receive consistent messaging across platforms.

### 5. Retargeting Ads for Enhanced Engagement

Utilize LinkedIn retargeting ads to reconnect with leads who have interacted with your profile or messages but haven't converted. These ads can reinforce your brand presence and remind prospects of your value proposition.

### 6. AI-Based Insights and Analytics

Monitor campaign performance using AI tools that provide detailed insights into response rates, message engagement, and conversion metrics. Use this data to refine your strategy and improve results over time.

### 7. Scalable Networking

Expand your network quickly and effectively without manual effort. Automating outreach allows you to focus on building relationships with the most engaged leads.

### 8. Compliance and Best Practices

Ensure your campaigns adhere to LinkedIn's guidelines to avoid penalties. AI can help manage campaign limits and maintain a professional, authentic presence.

This product will enable businesses to save time, generate high-quality leads, and maintain a consistent, personalized approach to outreach. It's ideal for sales teams, recruiters, and entrepreneurs looking to scale their LinkedIn engagement.

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KPI name	Ту	pe	Target	Duration		Completion	Status	User	Team	Show KPI chart	
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KPI exap	mle 2 Me	eetings booked	300	Nov 11, 2022	- Nov 16, 2022	• 8 / 300	Overdue	D	aws	🕅 Hidden	
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### COST:

This service is delivered by Reply AI. To get started follow these steps:

- 1. <u>Click here to sign-up</u> for a free trial or demo.
- 2. Install Findy for contact discovery.
- 3. Create your first Linkedin campaign.